

Taftie Presidency 2023

**RECONSIDERING THE
ROLE OF INNOVATION
AGENCIES AND
MUTUAL
LEARNING**



Dubrovnik, 19 - 20 April 2023

Insight session II - The future of intellectual property

Executive Working Group II

SCHEDULE



Wednesday, 19 April 2023

Insight Session II

The future of intellectual property

Thursday, 20 April 2023

Executive Working Group II



Insight Session II

The future of intellectual property

The Insight Session will consist of two parts. In the first part, the morning session, representatives of the World Intellectual Property Organisation (WIPO) will organize a workshop with Taftie representatives and present their solutions available to innovation agencies for their IP support to companies. In the second part of the event, we will look at how Taftie members deal with intellectual property rights in their national ecosystems, how they support companies and what should be the role of national innovation agencies in that field, with the focus on preventing the overlap of services with national IP-related institutions such as national patent offices. Furthermore, we will discuss what the new technologies, artificial intelligence and digitalization bring for the IP in the future and companies can use IP to secure financing. Our speakers and panellists come from innovation agencies, national and international intellectual property (IP) organizations and the association of IP attorneys.

As with the previous event in Zagreb, prior to the EWG meeting and Insight Session II, HAMAG-BICRO and the Innovation Growth Lab at Nesta (IGL) carried out a survey to gather information on what Taftie agencies currently do in the area of intellectual property. For this survey, we defined intellectual property (IP) as creations of the mind, such as inventions, literary and artistic works, designs and symbols, names and images used in commerce. IP can be protected through patents, copyright, design, trademarks, or trade secrets. The results of the survey will be presented during the insight session.

Insight Session II

Wednesday, 19 April 2023

- 10:30** Registration
- 11:00** World Intellectual Property Organisation (**WIPO**) workshop with Taftie representatives
- 12:30** Lunch
- 13:30** Welcome speech **Mr Ante-Janko Bobetko** (Chairman of the Taftie Board)
- 13:45** Introduction - **IGL by NESTA and Mr Neno Rakić** (Taftie Executive Secretary)
- 14:00** Keynote speaker 1 - **Ms Ljiljana Kuterovac** (Director of State Intellectual Property Office of the Republic of Croatia)
- 14:20** Keynote speaker 2 - **Mr Guy Pessach** (Director - IP for Business Division at WIPO)
- 14:40** Keynote speaker 3 - **Mr Mladen Vukmir** (President of ECTA and IP attorney)
- 15:00** Keynote speaker 4 - **Mr Edvin Spahovic** (Technical Expert at FFG Austria)
- 15:30** Coffee break
- 15:45** Panel discussion (**Ms Kristi Kõrge** - Estonian Business and Innovation Agency /**Mr Guy Pessach**/**Ms Ljiljana Kuterovac**/**Mr Mladen Vukmir**/**Mr Edvin Spahovic**)
- 16:45** Conclusions, **IGL by NESTA** and **Neno Rakić** (Taftie Executive Secretary)
- 17:00** Free time
- 18:15** Visit to Dubrovnik Walls - guided tour
- 19:30** Dinner - Banje Beach Restaurant and Night Club, Frana Supila 10/B, Dubrovnik

Transfer between locations will be organised.

Executive Working Group II

Thursday, 20 April 2023

08:00 Registration

08:30 Executive Working Group meeting

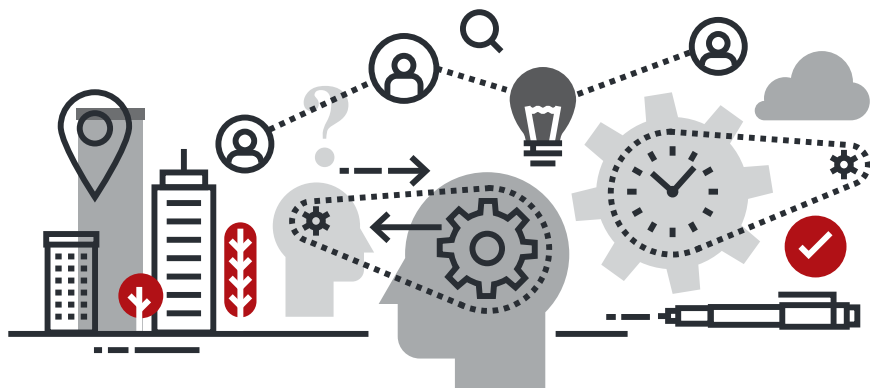
11:00 Coffee Break

11:30 Executive Working Group meeting (continued)

12:30 General Meeting

12:45 Meeting close

13:00 Lunch



SPEAKERS



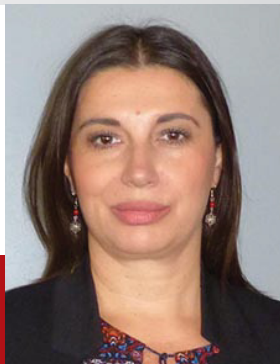
Ante-Janko Bobetko

was appointed the Deputy Chairman of the Board of Directors in July 2021, after having served as a member of the Board of Directors for two years. Through his work and experience, he has gained specific knowledge and skills in creating development programs intended for the development of entrepreneurship, which include: developing strategies, laws, aid schemes, lending and the use of all forms of aid from national and EU funds. From 2016 to 2019, Mr. Bobetko was the Assistant Director of the Zagreb Innovation Centre, where he participated in the preparation and implementation of projects, the creation of entrepreneurial programs and the building of entrepreneurial infrastructure intended for the innovation of the ecosystem's development.

Neno Rakić



has more than 12 years of experience with European Structural and Investment (ESI) Funds gained in both public and private sectors. Neno is the Head of Department at HAMAG-BICRO and manages the team responsible for monitoring the implementation of more than 300 innovative projects, including famous Croatian startups and unicorns. Neno is the European Commission/TALEX expert, having assisted numerous institutions in their reform processes through expert missions. He has published a research paper focusing on ESI Funds management and frequently delivers lectures at seminars and international conferences in Croatia and abroad on various innovation-related topics.



Ljiljana Kuterovac

has been the Director General of the State Intellectual Property Office of the Republic of Croatia (SIPO) since July 2012. Prior to that, she was the Deputy Director (2008-2012) and the Assistant Director (2004-2008) and held different professional positions at SIPO. She has more than 20 years of professional experience in the IP field and teaches at the Postgraduate specialist interdisciplinary study of IP at the University of Zagreb. She has published scientific and professional papers in electrical engineering and intellectual property. Ms Kuterovac has been a representative of Croatia in the Management Board of the European Union Intellectual Property Office and the Administrative Council of the European Patent Organization. She was a member of the Supervisory Board of the European Patent Academy (2013-2016) and the chair of the WIPO Assembly of the Patent Law Treaty (2015-2016 and 2019-2020).

Guy Pessach

is the Director, IP for Business Division (IPBD), IP and Innovation Ecosystems Sector (IES) at World Intellectual Property Organization (WIPO). Prior to joining WIPO, Guy was a Law Professor at the Faculty of Law, Hebrew University of Jerusalem, specializing in Intellectual Property, Law & Technology and Creative Industries. Guy was a Fulbright Scholar, Residential Fellow at the Information Society Project, Yale Law School; a Visiting Professor at Columbia Law School, City University Hong Kong, UBC and the Centre for Transnational Legal Studies, Georgetown University Law School and also an Erasmus Mundus, Visiting Scholar at the Centre for Law, Society and Pop Culture, University of Westminster.

Prior to his academic career, Guy clerked for Justice Zamir at the Israeli Supreme Court and has worked at the Economic Department of the Israeli State Attorney's Office; The Israeli Antitrust Authority; the Bank of Israel and as a private legal counsel, in the area of Intellectual Property, including counselling to technology transfer offices, startups, technology and media companies.



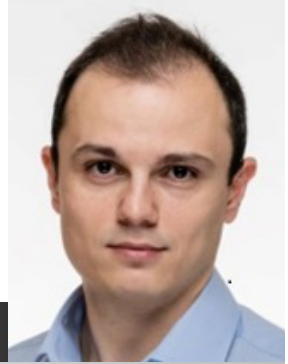


Mladen Vukmir

Mladen Vukmir is a patent attorney and trademark and design attorney authorized to represent before the State Intellectual Property Office of the Republic of Croatia (SIPO), the European Patent Office in Munich (EPO) and the European Intellectual Property Office in Alicante (EUIPO), the State Intellectual Property Office of the Republic of Croatia (SIPO). The law firm Vukmir and Associates was founded in 1991.

In 2011, he was elected the President of AIPPI Croatia, a position he held until 2019. From 2012 to 2014, he was a member of the Board of Directors of the International Trademark Association (INTA). He is a member of the Supervisory Board of the European Communities Trademark Association (ECTA), where he held the position of Second and First Vice President from 2018 to 2022. He currently holds the position of President of ECTA (2022-2024). He was a consultant to various national and international organizations, such as the Ministry of Science and Technology, the World Intellectual Property Organization (WIPO), the World Bank and the European Commission (CARDS 2002, IPA 2009, and PLAC 2017, CEFTA 2022 programs) and the GLG Council. He is a member of AIPPI, IBA, ITechLaw, ECTA, GALA, INTA, LES and UIA. He is the author of numerous articles and a frequent lecturer on intellectual property and technology topics.

Edvin Spahovic



has a master's degree in electrical engineering. After graduation, he worked in the field of electric drives on condition monitoring of induction machines at TU Wien. Afterwards, he spent three years at TÜV AUSTRIA in the field of cybersecurity, developing a cyber security architecture for C-ITS "Cooperative Intelligent Transport Systems" regarding automated driving. Currently, he works as a technical expert for the Austrian Funding Agency (FFG). In addition to technical evaluation of R&D projects, he also evaluates IP-related topics within Patent Voucher in collaboration with ÖPA (Austrian Patent Office).



Kristi Kõrge

is a biomaterial and food scientist (PhD) with demonstrated background in academic and industrial research. Currently working as a Development Cooperation Expert from government agency in facilitating the transfer of innovative technologies from academic research institutions or private companies to the commercial sector. Skilled in seaweed-based packaging materials, scientific/public project writing and evaluation, and negotiating licensing agreements with industry partners. Full member of ASTP and in pursuit of RTP.

ABOUT DUBROVNIK

Dubrovnik - UNESCO World Heritage site is a city of outstanding historical achievements in literature, arts, diplomacy and science. It is the only Croatian city where the word "city" is written with the capital C. Although surrounded by walls, Dubrovnik has always been open to the world, especially in embracing new and progressive ideas, cultural exchanges or religious tolerances. Throughout its history, Dubrovnik has always been a meeting point for various nations, cultures and religions, and a link between diverse and sometimes warring empires and civilizations. Despite its small size, Dubrovnik managed to sustain its autonomy and economic prosperity throughout the centuries due to the strategic use of diplomacy, skilled trade, and highly developed seamanship. Evidence of this can be found in the vast cultural and historical heritage, which has helped Dubrovnik secure the status of a world-known brand. Nowadays, this power of historical legacy can be felt in every place of this beautiful City, and serves as the perfect background for numerous cultural, professional and scientific events. For instance, the main cultural event, Dubrovnik Summer Festival, is held annually. The City is also the venue not only for world tourist congresses, but for various scientific, scholarly and literary conferences. Dubrovnik - a City of glorious past, dynamic present and bright future will surely fascinate you during your stay and will inspire you to come over and over again. For more information about Dubrovnik, please visit www.tzdubrovnik.hr.



TRAVEL LOGISTICS

There are several options for travelling to and from Dubrovnik Airport Čilipi (DBV), Croatia, 17 km from Dubrovnik. Whatever option you take, do not forget to look at the stunning coastal scenery during the transfer!

Airport Split (SPU), Croatia, 211 km from Dubrovnik

To and From Dubrovnik Airport - By airport bus

If you're heading to the Old Town, getting a bus rather than a taxi is probably advisable. Not only is it cheaper, a taxi obviously can't get you any closer to your final destination in the pedestrian-only Old Town than a bus would!

However, although the bus is timed to coincide with airport flight arrivals, you may have to wait for a little while (which shouldn't really be longer than 15 minutes) for the bus to arrive. The bus is bringing travellers to the airport as well. If you are in a rush, you may prefer to take a taxi. The airport bus also drops people off at the western entrance to the Old Town, Pile Gate - so if you would prefer to go to eastern Ploce Gate, you might consider taking a taxi.

Tickets for the bus cost 9,00 € (12,00 € return), and there is no extra charge for luggage. Kids under six years old travel free. Once you are seated and before the bus has departed, the driver (or assistant) will come round the bus selling tickets, although you can also buy tickets from the company's website - Platanus. The journey time is around 30 minutes. This bus drops you off at the eastern Pile Gate, as mentioned. It can be quite a busy drop-off spot for all sorts of other buses and taxis, so be prepared to grab your bag and quickly exit amongst the crowds and traffic.

<https://platanus.hr/shuttle-bus/>

TRAVEL LOGISTICS

To and From Dubrovnik Airport - Pile Gate buses

Just outside Pile Gate - you'll be dropped off here if you get a bus from the airport!

This bus also goes to the central bus station in Dubrovnik for those staying outside the Old Town (on the Lapad/Babin Kuk peninsula).

To and from Dubrovnik Airport - by local bus

For those not in such a great rush, there are local buses that travel to/from the airport, which makes several stops along the way. Buses 11, 27, 31 and 38 travel between the airport and Dubrovnik; you can also transfer to other buses if your final destination is somewhere else in between. However, these buses don't run so frequently, so the airport shuttle bus (mentioned in the section above) is really a better and more convenient bus option. Tickets cost EUR 2.39 if purchased on the bus.

You can find local bus timetables for Dubrovnik at www.libertasdubrovnik.com.

To and from Dubrovnik Airport - by taxi

Not only is there a taxi rank just outside Dubrovnik Airport, but you may also find yourself "greeted" by an enthusiastic guy that seems to organise the taxis lined up at the rank. Don't worry, he is perfectly legal, but perhaps just a little too eager to offer the taxis. A taxi to the Old Town should cost around EUR 26.00-40.00.

To and from Dubrovnik Airport - by bus and taxi

One final idea would be to take the airport bus to Pile Gate and then take a taxi from here to your final destination. When you disembark the bus at Pile Gate, you will see a taxi rank in front of you. A taxi to destinations on the Lapad peninsula should be around the EUR 8.00 - 9.30.

Venue

Venue Locations: Valamar Lacroma Dubrovnik Hotel 4*
Iva Dulčića 34, 20000 Dubrovnik, Croatia

The hotel Valamar Lacroma Dubrovnik is beautifully located on the peninsula Babin Kuk, surrounded by green forests and overlooking the sea. The historic old town with the famous city wall and the uncountable shops and restaurants along the main promenade Stradun is quickly reachable in 10 minutes by car. The modern hotel Valamar Lacroma in Dubrovnik is the city's largest conference and spa hotel. Spacious rooms, state-of-the-art facilities, a buffet and an à la carte restaurant leave nothing to be desired. In the cozy bars, international drinks are served. The hotel Valamar Lacroma features different beaches which invite sunbathing and water sports.

Please note that transport will be arranged between the locations.



OTHER INFORMATION

- The currency is Euro. Please note paying by credit/debit card in taxis is not always possible.
- The average temperature is around 12°C with highs of 16°C. At night, the weather cools to 7°C, so pack a jacket for the evenings in Dubrovnik. There are ten rainy days with an average rainfall of 104mm. You'll get 13 hours of sunlight per day, which continues to increase throughout the month until reaching up to 14 hours by the end of April. The sea is still quite cold at just 15°C, with an average wind speed of 10mph blowing in from the Adriatic Sea.
- In an emergency, call 112 and ask for firefighters/police/ambulance.

ADDITIONAL ATTRACTIONS NEARBY

Dubrovnik Cable Car - Located above the old City provides the best view of Dubrovnik, Adriatic Sea and numerous islands. On top, there is a restaurant for a drink, snack or meal. You can buy the ticket at the entrance to the cable car or online. The price of a return ticket is EUR 27.00. Opening hours are from 9 a.m. to 9 p.m.

<https://www.dubrovnikcablecar.com/>

Dubrovnik city walls - A set of fortifications and walls that surrounds the old part of the city of Dubrovnik.

The walls are 1940 m (1,2 mile), and it is about one hour of easy walking. You can buy the ticket at the entrance or online. The ticket price for adults is EUR 35.00 and EUR 15.00 for children. Opening hours are from 10 a.m. - 5 p.m.

<https://shop.citywallsdubrovnik.hr/en/buy-tickets-for-the-following-locations>

Lokrum island - A beautiful island located on a short ride from Dubrovnik's old port. The boat goes every half an hour. The Botanical garden, monastery, Dead Sea and Fort Royal are just some of the attractions to see. The ticket price is EUR 27.00 and opening hours are from 10 a.m. to 5 p.m.

<http://www.lokrum.hr/>

Red history museum - a newly opened unique interactive experience of everyday life in communist Yugoslavia - a very different time in Croatian history. The ticket price is EUR 9.00 and opening hours are from 11 a.m. to 3:30 p.m.

<https://www.redhistorymuseum.com/>

If you are feeling adventurous, you can try [Zip Line](#), [Sea kayaking](#), [Buggy tour](#) and [Bungee jumping](#).

FURTHER INFORMATION

Please get in touch with Dunja Margeta if you have any questions:
dunja.margeta@hamagbicro.hr.

www.taftie.eu