

# B-Blue

## Blue growth Investment conference



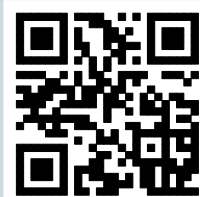
From 9:30



October 19 and 20, 2021



Amadria Park Hotel Ivan\*\*\*\*+, Hoteli Solaris 86, Šibenik



The Investment Conference intends to bring together representatives of the European Commission, academia, SMEs and other interested organizations in one place to present in all investment opportunities for the blue economy sector in the next financial period. New commitments for all member states regarding the green and digital agenda can only be an additional opportunity for the blue economy sector, so this conference will offer an answer to all open questions related to the possibilities of financing projects in the blue economy sector.



<https://b-blue.interreg-med.eu/>



[https://twitter.com/BBlue\\_Med](https://twitter.com/BBlue_Med)



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Project co-financed by the European Regional Development Fund





## AGENDA – 19 October, 2021 <sup>(1)</sup>

**Conference Moderator PhD Tomislav Šarić, University of Zadar**

**9:30 – 10:00 Registration** (*Coffee will be served during registration*)

**10:00 – 10:30 Welcoming Speeches**

- Ante Janko Bobetko - Deputy President of the HAMAG-BICRO Board of Directors
- Nataša Tramišak - Minister of Regional Development and EU Funds

**10:30 – 11:45 Panel discussion on blue growth in the Mediterranean**

- Eleni Hatziyanni, Policy Officer, European Commission DG MARE
- David M. Smith, Director General of Ruđer Bošković Institute
- Antonio F. Skarmeta, Head of the International Research Project Office of the University of Murcia (Spain)
- Renata Barić, CROMARIS Research and Development Manager

**11:45 – 12:00 B-Blue Project in brief**

- Cristian Chiavetta, Project Manager ENEA Lead Partner
- Charlène Auregan, Pôle Mer Méditerranée EU Project Manager



## AGENDA – 19 October, 2021 (2)

- |                      |   |
|----------------------|---|
| <b>12:00 – 13:30</b> | <b>Networking Lunch</b>   |
| <b>13:30 – 15:00</b> | <b>Presentation of investment opportunities for SMEs</b> <ul style="list-style-type: none"> <li>• Catherine Frideres, Senior Manager, PwC Luxembourg, BlueInvest</li> <li>• Hubert Cottogni, Director of Mandate Management, European Investment Fund</li> </ul>                                    |
| <b>15:00 – 16:00</b> | <b>Presentation of matchmaking tools for SMEs from the Mediterranean area</b> <ul style="list-style-type: none"> <li>• Representatives of the HAMAG – BICRO                             <ul style="list-style-type: none"> <li>• <i>Coffee will be served during session</i></li> </ul> </li> </ul> |
| <b>16:00 – 16:15</b> | <b>Photo Session</b>  |
| <b>16:15 – 16:30</b> | <b>Concluding Remarks</b>   |

**Dinner**



## AGENDA – 20 October, 2021

- |                      |   |
|----------------------|---|
| <b>9:30 – 9:55</b>   | <b>Registration</b><br>B-Blue project partners meeting (close for the public)   |
| <b>10:00 – 12:00</b> | <b>Peer Learning Bootcamp on Transnational Knowledge Exchange on BBt Value Chains</b><br>• <i>Coffee will be served during session</i>  |
| <b>12:00 – 13:00</b> | <b>Lunch break and Exchange of ideas</b>  |
| <b>13:10 – 14:30</b> | <b>Visit to the future Adriatic Centre of Excellence for underwater robotics and sensors</b><br>• Mateo Ivanec, Head of the Innovation System Department, Croatian Chamber of Economy |
| <b>14:30 – 16:30</b> | <b>Visiting the shellfish and fish farm by panoramic both ride</b>  |
| <b>16:30 – 17:30</b> | <b>Conclusion</b><br>• Representative of the HAMAG – BICRO<br>• <i>Coffee will be served during session</i>   |