## INTERREG MED 2014-2020 COOPERATION AREA



#### **PARTNERSHIP**

### 10 partners from 7 countries

- Veneto Region ITALY
- Chamber of Economy of Montenegro MONTENEGRO
- Croatian Agency for SMEs, Innovations and Investments - CROATIA
- Technology Park Ljubljana Ltd. SLOVENIA
- Greek Free Open Source Software Society GREECE
- SARGA Government of Aragon SPAIN
- Agency for Sustainable Mediterranean Cities and Territories - FRANCE
- Padova Chamber of Commerce Industry Crafts Agriculture - ITALY
- · Knowledge Innovation Market Foundation SPAIN
- Region of Crete GREECE





#### odeon

Website: https://odeon.interreg-med.eu

### **Fact & Figures**







## Mediterranean Social & Creative Community:

https://social-and-creative.interreg-med.eu/

#### **FOLLOW US:**

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# Open data for European Open iNnovation



Website: https://odeon.interreg-med.eu

Project co-financed by the European Regional Development Fund



#### The Data Economy as background

The central aim of the EU 2020 Strategy is to put Europe's economies onto a high and sustainable growth path. To this end, Europe must strengthen its innovative potential and use its resources in the best possible way.

One of these resources are public data which are produced, collected or paid for by public bodies in EU.

Such Data are for example: geographical information, statistics, weather data, data from publicly funded research project. etc. This Data have a significant and currently untapped potential for re-use in new products and services while overall economic gains from opening this resource could amount to € 40 billion a year in the EU. Opening public data will also foster the participation of citizens in political and social life and contribute to different policy areas, such as environment, for example.



#### **ODEON project**

- Improves the quality and access to open data (OD) and linked open data (LOD) published by public institutions within the framework of open government policies and European Digital Agenda;
- Supports the growth of clusters and SMEs with Data Economy in Italy, France, Spain, Slovenia, Croatia, Montenegro and Greece in two key economic sectors (blue and green growth).
- Creates a trans-national network composed by technicians, entrepreneurs and researchers able to develop the commercial and social value of Data Economy, connected with the Mediterranean Social & Creative Community.



#### **Expected Results**

- Public actors supported with their e-governance policies.
- Availability of free and good quality Open Data for all quadruple helix actors.
- SMEs assisted in promoting new products and services with Open Data
- Public Private Partnership (DATA HUBs) fostering the development of Data Economy

#### **REGIONAL DATA HUBS:**

ODEON will establish 7 Data HUBs:

They will be local centres established to support the Data Economy set up in all project areas. These hubs will operate in two ways, on the one side, they will support public actors to provide good Open Data and create links and synergies with the ongoing Open Data platforms and the EU, national and regional level, respectively. On the other side, the HUBs will organise activities and provide assistance to start-ups, SMEs and researchers to develop new products and services, exploit open data, plan local and transnational strategies.

DATA HUBs will work at transnational level to attract investments, strengthen cooperation among public and private actors on Data Economy.

