OVAJ DOKUMENT SLUŽI SAMO KAO POMOĆ ZA PRIPREMU PROJEKTNE PRETPRIJAVE KOJA SE MORA POSLATI PUTEM [POVEZNICE](https://docs.google.com/forms/d/e/1FAIpQLSfgTYaHZX4xCG1hgn5z4Cwjr_JCKZYkqgRkgBmCy5Xpu5D8oA/viewform)

**CONTENT OF EUROSTARS PRE-APPLICATION** (no more than 10 pages)

COMPANY:

OIB:

IS YOUR COMPANY AN SME:

CONTACT PERSON:

PHONE:

E-MAIL ADDRESS:

INTERNATIONAL PARTNER (name of company and country origin):

01 PROJECT ACRONYM and PROJECT TITLE

02 WHAT DO YOU WANT TO DO? WHAT WILL YOU DELIVER? / 500 character limit

03 WHY DO YOU WANT TO DO IT? / 500 character limit

04 HOW WILL YOU MAKE MONEY? / 500 character limit

05a TOTAL COST OF THE WHOLE PROJECT (in EUR)

05b TOTAL COST OF THE CROATIAN PART OF THE PROJECT (in EUR)

06 TOTAL COST NEEDED FROM EUROSTARS (in EUR)

07 PROJECT DURATION (in months)

08 WHAT IS THE PROJECT GOAL? WHAT WILL BE THE MAIN RESULT OF THE PROJECT? Describe the concrete results expected at the end of your project (new products, prototype, process, IPR, etc.).

09 WHAT ARE YOU GOING TO SELL? TO WHOM AND HOW? How will you convert your project result into a marketable product? Who will buy it? How will you actually generate revenue from the product?

10 COMPETITION IN THE INDUSTRY: WHO ARE THE MAJOR PLAYERS IN YOUR TARGET MARKET? WHO DO YOU CONSIDER ARE YOUR DIRECT COMPETITORS? WHAT COMPETING PRODUCTS/SOLUTIONS ARE BEING DEVELOPED OR ARE ON THE MARKET?

11 HOW IS YOUR PRODUCT DIFFERENT? WHY IS IT INNOVATIVE? HOW WILL IT BE POSITIONED WITH RESPECT TO THE COMPETITION?

12 DESCRIBE THE MEMBERS OF THE CONSORTIUM?

Why is this particular group of organizations (partners in the project) the most appropriate? What will each partner bring that is unique and is not within the capacities of the others? Be clear, concise and concrete.