



AirQ

**Smart Sense  
Air Quality Monitoring  
Solution**

# AIR POLLUTION

AirQ

- An environmental and social problem
- Affects human health
  - Causes aggravated asthma, increases allergic reaction symptoms, lung cancer, heart diseases
- Economic impact
  - Increases medical costs – 4 billion EUR/year in Europe
  - Increases number of days lost at work – 16 billion EUR/year in Europe
- Causes premature deaths
  - ✓ WHO estimates that 6,5 million people die prematurely each year from causes directly linked to air pollution

6.5 million!



# CURRENT STATUS

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## ➤ Professional fixed monitoring stations

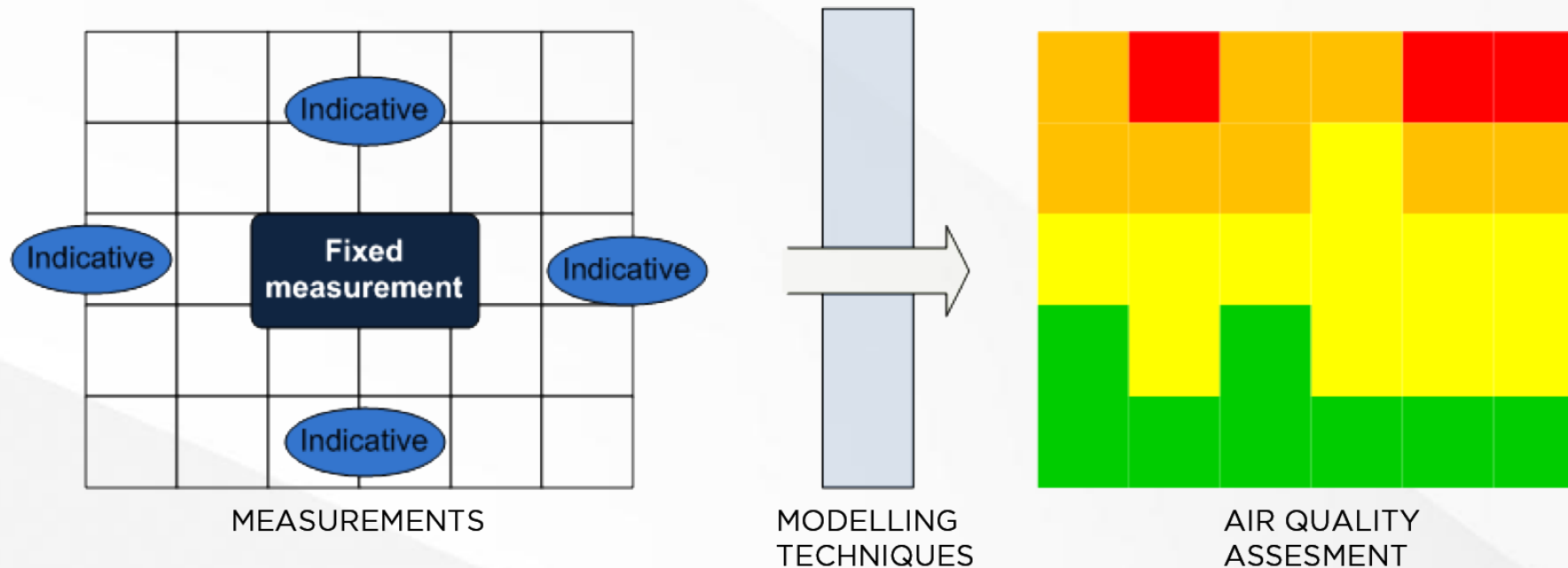
- ✓ Very expensive equipment, high servicing costs
- ✓ Low spatial coverage
- ✓ Used by specialized governmental institutions

# INDICATIVE MEASUREMENTS - EU DIRECTIVE



## ➤ EU directive 2008/50/EC

- ✓ Proposes indicative measurements as supplement to the fixed ones
- ✓ Combining those measurements and modelling techniques → possibility to assess air quality over wider geographic area with more detailed overview than just using one or few fixed measuring stations



# INDICATIVE MONITORING STATIONS

*AirQ*

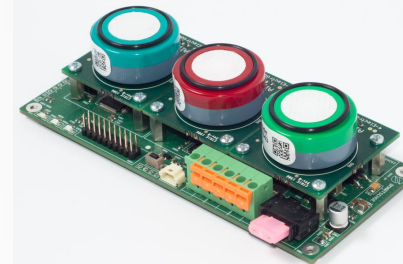
1. Took the functionalities from professional monitoring stations



2. Add connectivity



3. Make it much smaller



4. Lower the price

5. Smart Sense AirQ Monitoring Station





# AirQ MONITORING SYSTEM

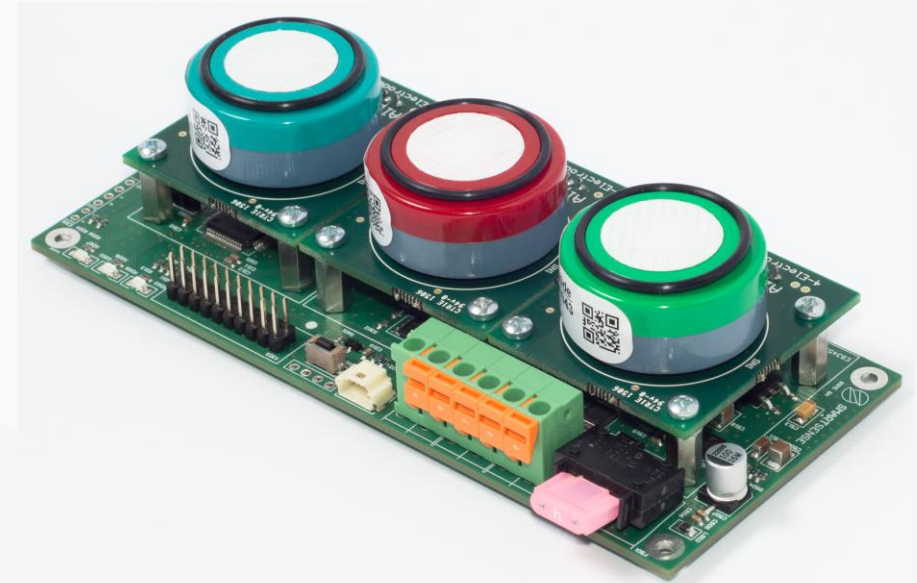
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## ➤ Solution consists of:

- ✓ Smart Sense AirQ monitoring station:
  - ✓ Modular design with swappable sensing modules (NO<sub>2</sub>, NO<sub>x</sub>, CO, SO<sub>2</sub>, O<sub>3</sub>, airborne particles PM<sub>1</sub>, PM<sub>2.5</sub>, PM<sub>10</sub>)
  - ✓ Microclimate sensors: temperature, humidity, air pressure
  - ✓ Other supporting sensing elements: NH<sub>3</sub>, H<sub>2</sub>S, SO<sub>2</sub>, wind speed and direction, precipitation, noise
- ✓ Smart Sense AirQ cloud (or any other IoT platform)
- ✓ Smart Sense AirQ web and mobile application

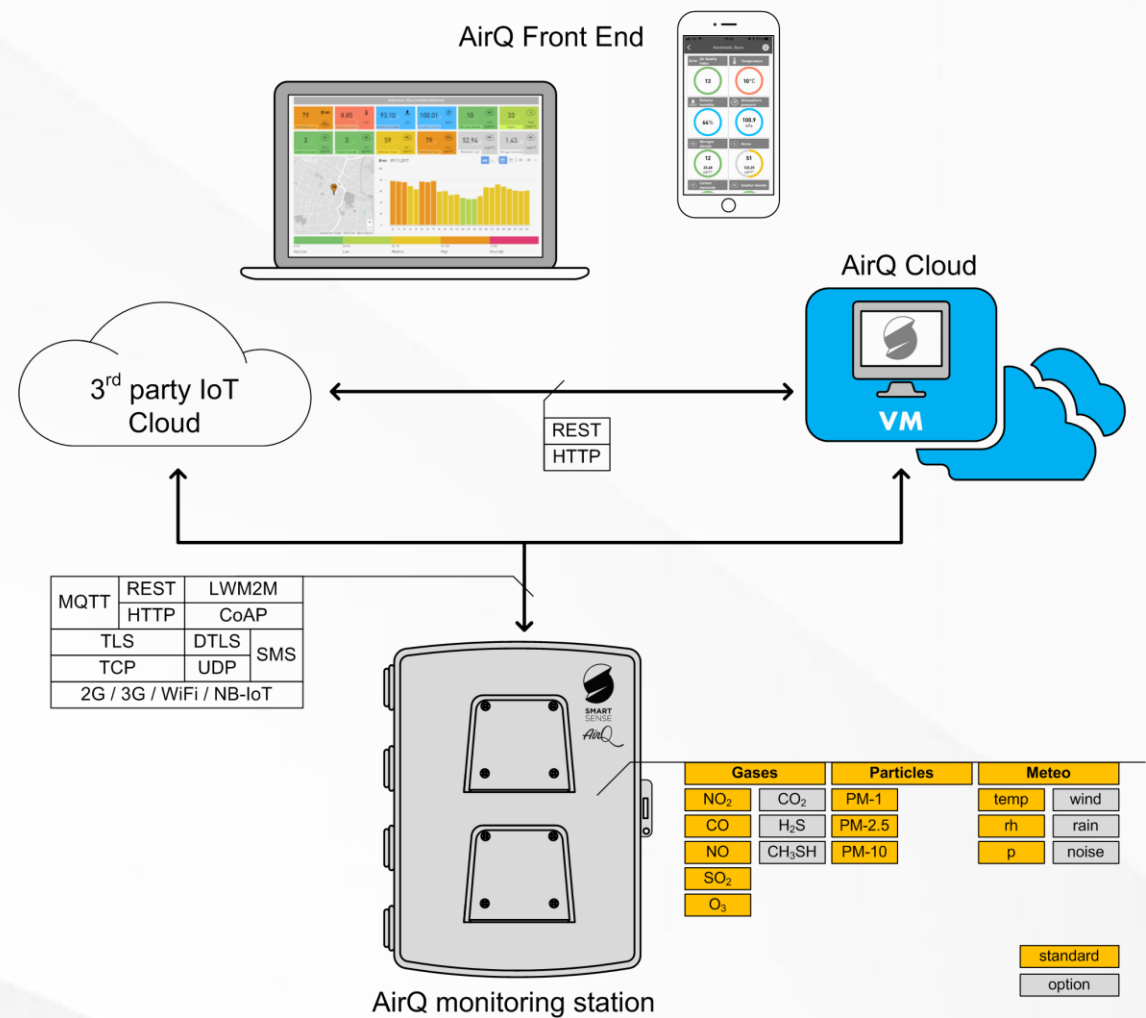
## ➤ Simple *plug & play* installation

## ➤ Real - time data



# SYSTEM FOR MONITORING OUTDOOR AIR QUALITY

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# WEB APPLICATION

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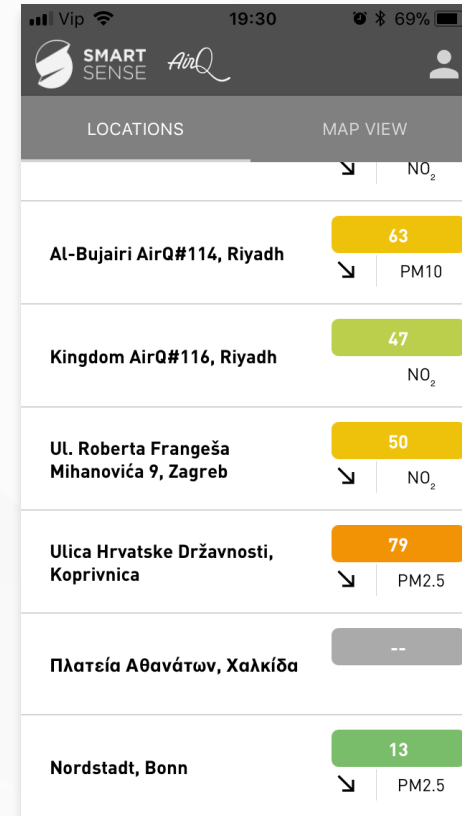
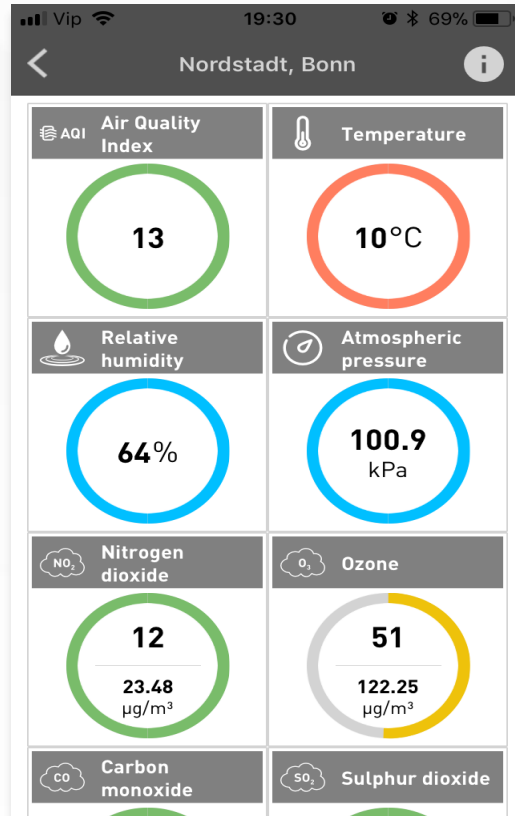


- Location of station on Google Maps
- Graphical and numerical view of measured values for each gas and particulate for a certain period
- Current air quality index value (AQI) and colour of the current situation indicating general air quality
- Data history



# MOBILE APPLICATION

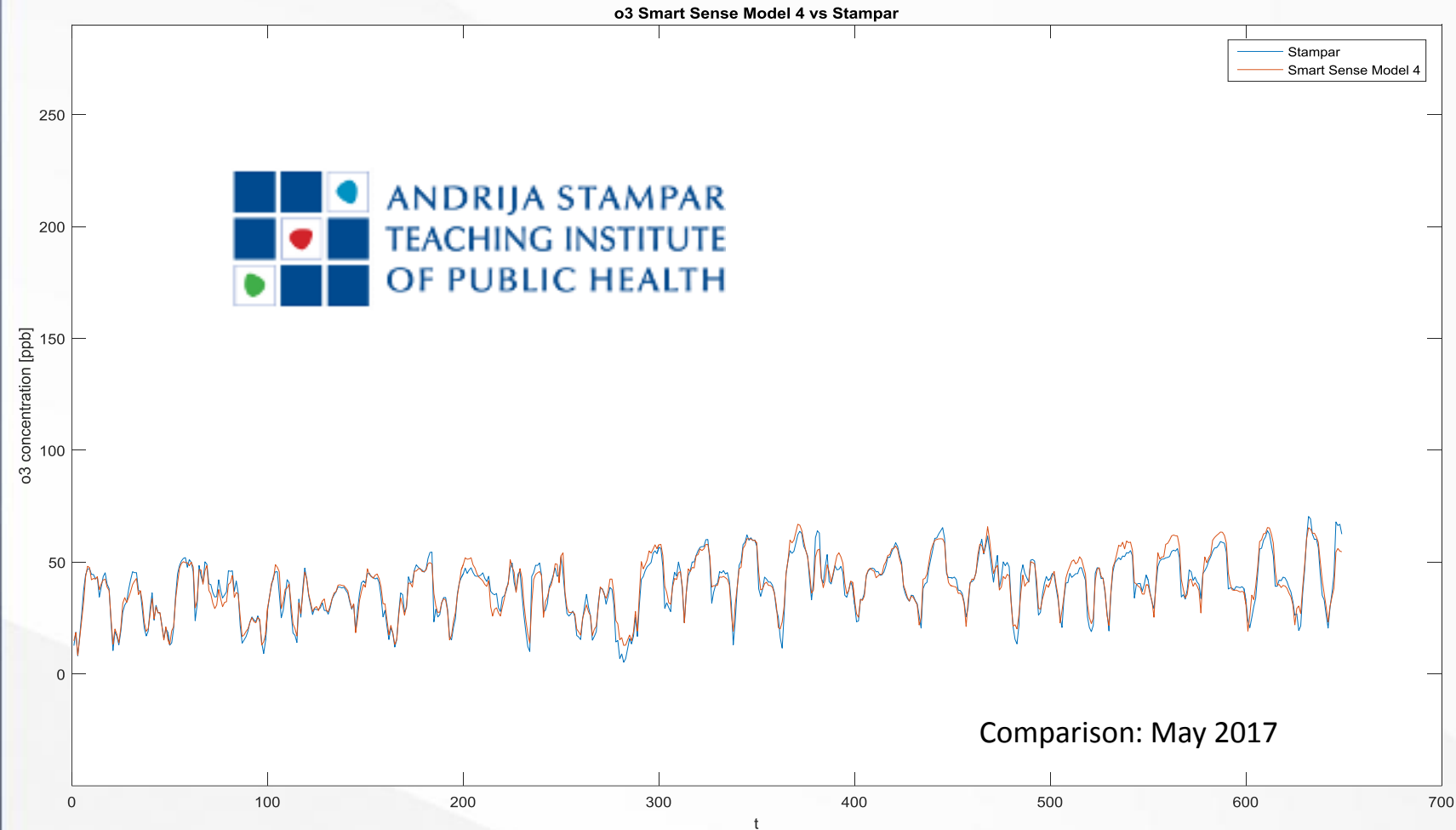
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- iOS and Android application
- Real – time data

# OUR RESULTS

*AirQ*



- **Collaboration with Andrija Stampar Teaching Institute of Public Health in Croatia** in validating Smart Sense AirQ Monitoring Station data with professional environmental station data
- **Result → Data validated by Teaching Institute of Public Health in Croatia!**

# USE CASE – BIG DATA



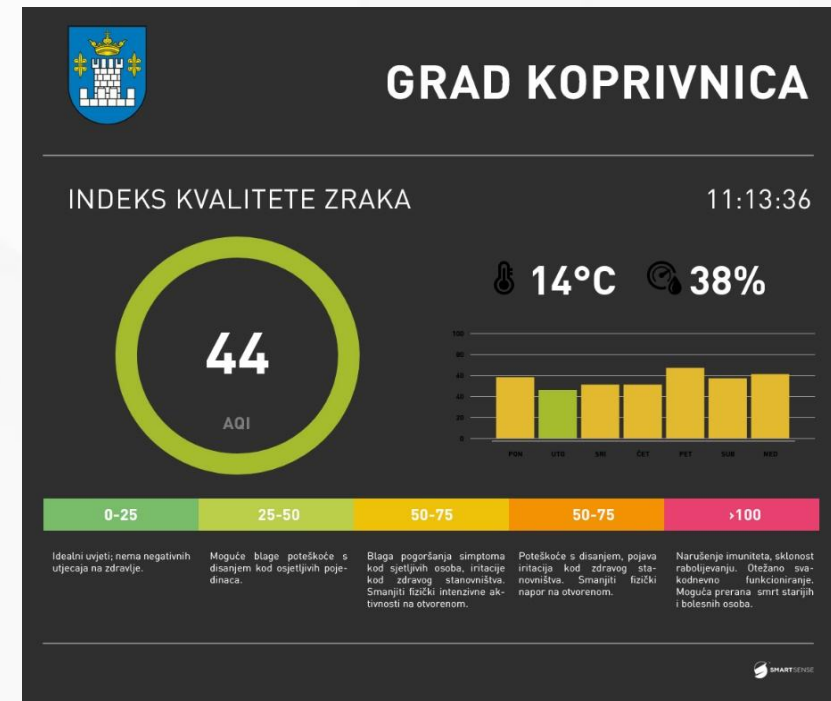
## ➤ Data management by ecological and health agencies

- Data collected through monitoring stations can be used for modelling techniques, estimates and predictions of air quality in the cities
- Better air quality overview in the cities → action plans
  - Accurate information about certain pollutants on certain locations
  - Avoiding general announcements about air quality in the City in the case of natural disasters
- „Real – time” traffic management

# USE CASE - PROMOTION

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- **Promotion of the city as a tourist destination with high air quality**
  - Show air quality data on the ferry docks, beaches, city center, promenades, ...
  - Let's show our guests that they can enjoy the fresh air all over the city!





# USE CASE – NOISE DETECTION



- Air pollution is also measured by the present noise level
- **Monitor the noise level in the city** – regulation of coffee shop and restaurant working hours in populated area according to the noise level
- Send the noise level information on the mobile phones (in real - time) to the responsible institutions / communal officers





# USE CASE – EMERGENCY SITUATIONS

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- Be smart and social responsible city!
- Inform citizens precisely about air quality depending on their location – particularly important in case of natural disasters (e.g. fire) and emergency situations

