

businessq software











Business intelligence | data visualization | data discovery



BusinessQ provides the insights you need to make better business decisions.

KPI by Salesperson

■ Poor ■ Satisfactory ■ Good ■ KPI Value | Target

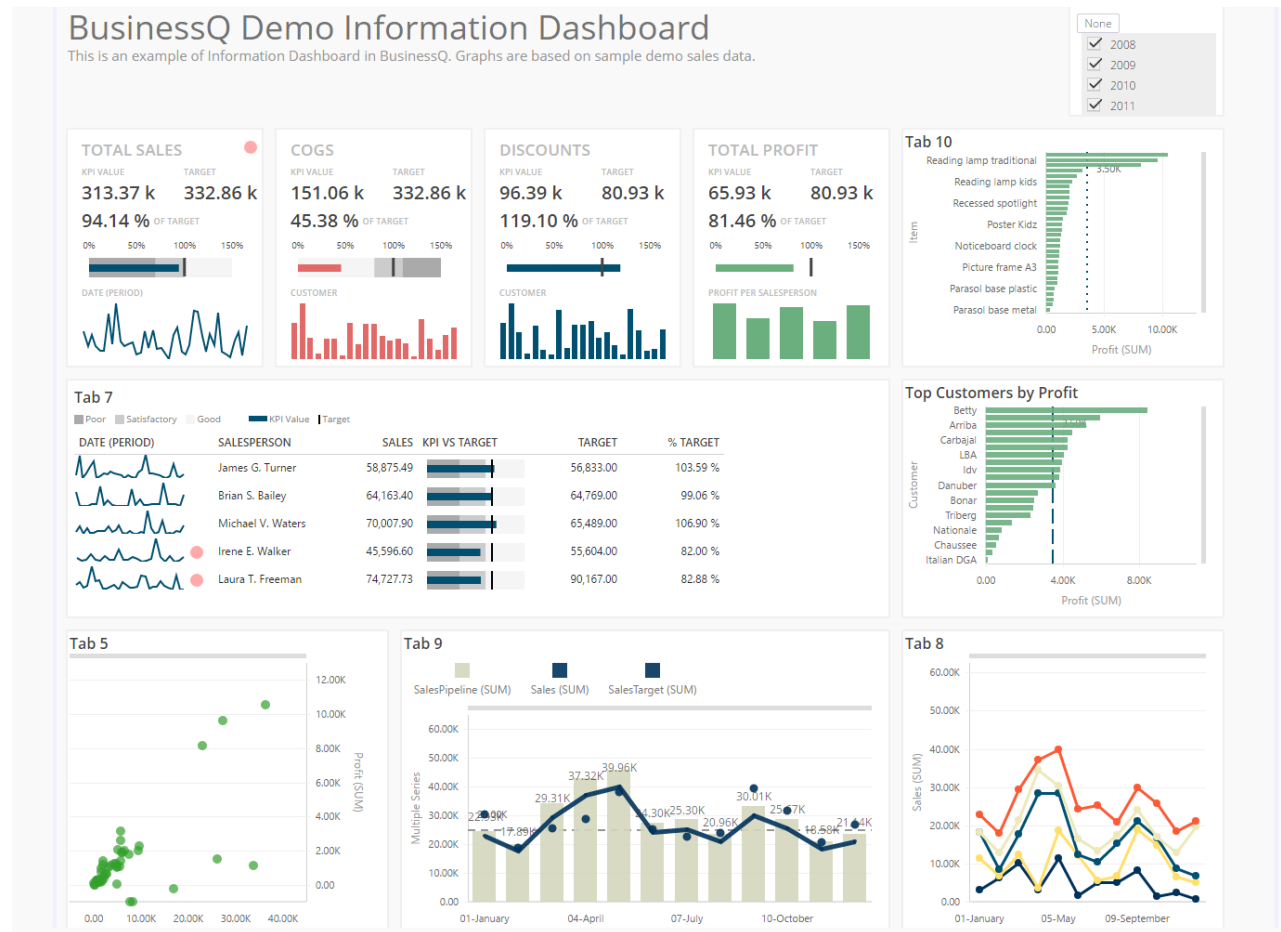
DATE (PERIOD)	SALESPERSON	SALES	KPI VS TARGET	TARGET	% TARGET
	James G. Turner	58.875,49		56.833,00	103,59%
	Brian S. Bailey	64.163,40		64.769,00	99,06%
	Michael V. Waters	70.007,90		65.489,00	106,90%
	Irene E. Walker	45.596,60		55.604,00	82,00%
	Laura T. Freeman	74.727,73		90.167,00	82,88%

„If You Can't Monitor It, You Can't Manage It“!

WHAT is BusinessQ

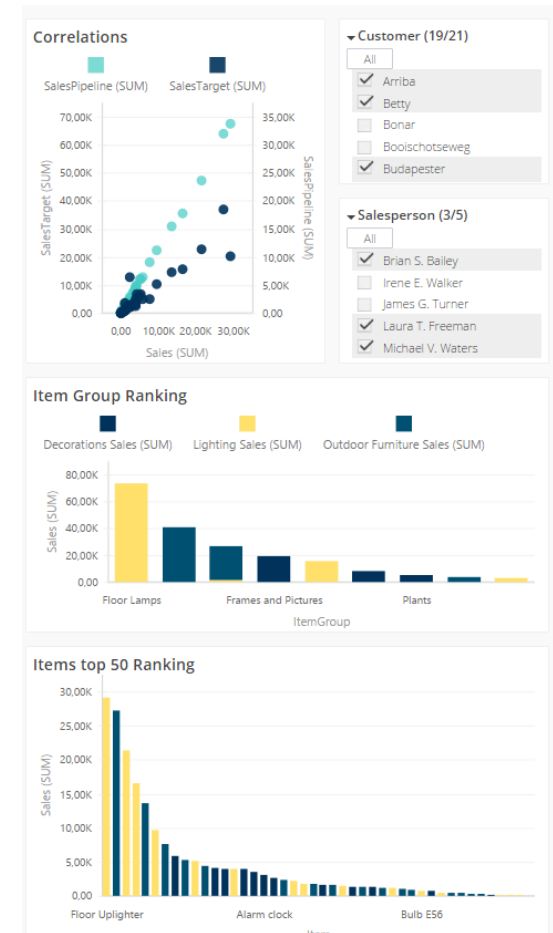
BusinessQ is business intelligence, **data visualization** and data discovery software.

Create **clean**, readable graphs and comprehensive dashboards from your data or spreadsheets.



WHY BusinessQ

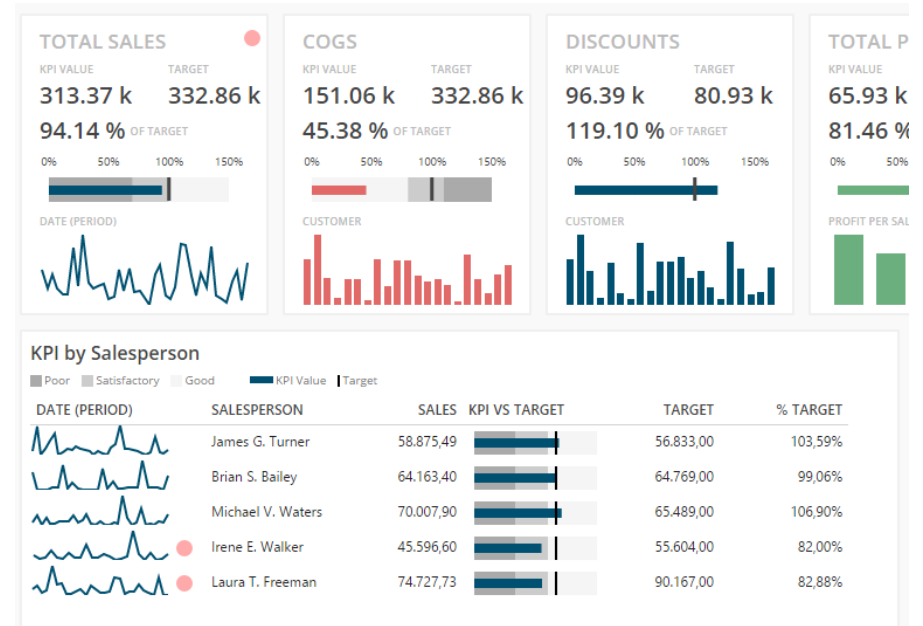
- If Data is poorly represented, the BI project will **fail**
- Without proper data visualization you are stuck with mere numbers and you'll spend **hours** trying to understand them
- Raw data can only be valuable when it is **understood**, and not just when it is available
- **Our brain** is pattern-detecting software; BusinessQ is leveraging that fact
- BusinessQ has built-in best practice **data visualization**
- Business **Dashboards** are not here to entertain managers, but to inform them



Key Performance Indicators

BusinessQ has special visualization components dedicated to present **KPI** – Key Performance Indicators. In very simple and intuitive process, with BusinessQ you can visualize you KPIs in minutes.

That is possible because we prepared powerful **KPI Matrix and KPI Card** components; In drag-and-drop interface, from connection to your data to powerful Dashboard **in minutes**.



Information Dashboards

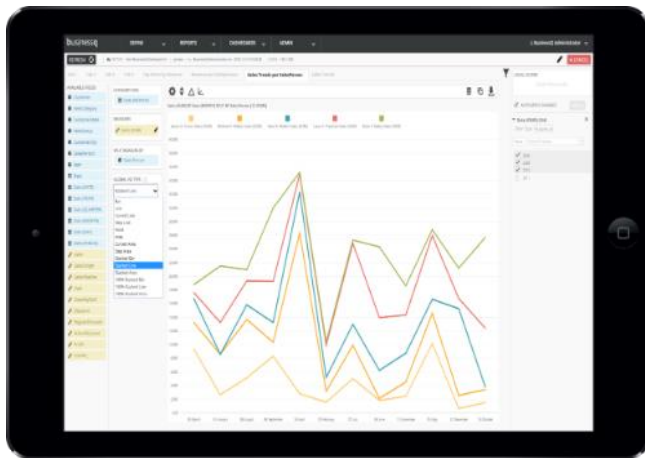
Create appropriate BusinessQ Dashboards and take action on what is really important; stay up-to-date with what's going in your business.

Combine all the data you need from BusinessQ Reports, from multiple data sources and even multiple databases into single Dashboard.



MULTI PLATFORM

It is designed to work seamlessly on any device, including desktops, tablets and mobile devices.



Supported browsers



IE 8+



Safari 5+



Firefox



Chrome



Opera 12+

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