AIM HIGHER

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Eurostars prezentacija

Vedran Đidara

Nacionalni projektni koordinator
programa EUREKA
HAMAG-BICRO

Eurostars is a joint programme between more than 30
EUREKA member countries and the European Union

EUREKA instruments

Eurostars is…

Joint programme between EUREKA and EU

Dedicated to R&D-performing SMEs

Market-oriented

Bottom-up

International cooperation

Eurostars under Horizon 2020

1.148 BILLION

EUROSTARS TOTAL PUBLIC BUDGET 2014-2020

75% + 25%

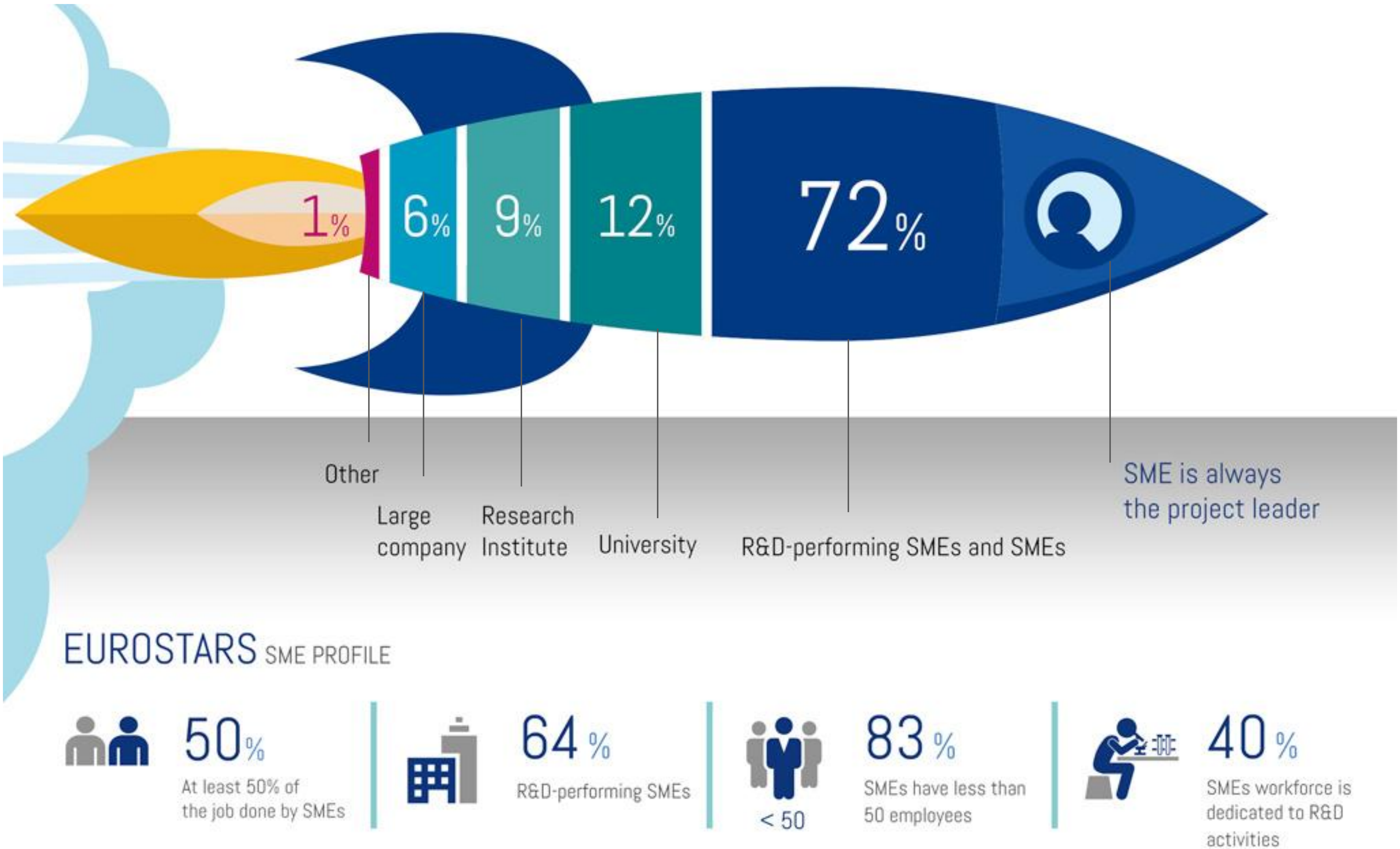
EUROSTARS COUNTRIES CONTRIBUTION

EU CONTRIBUTION

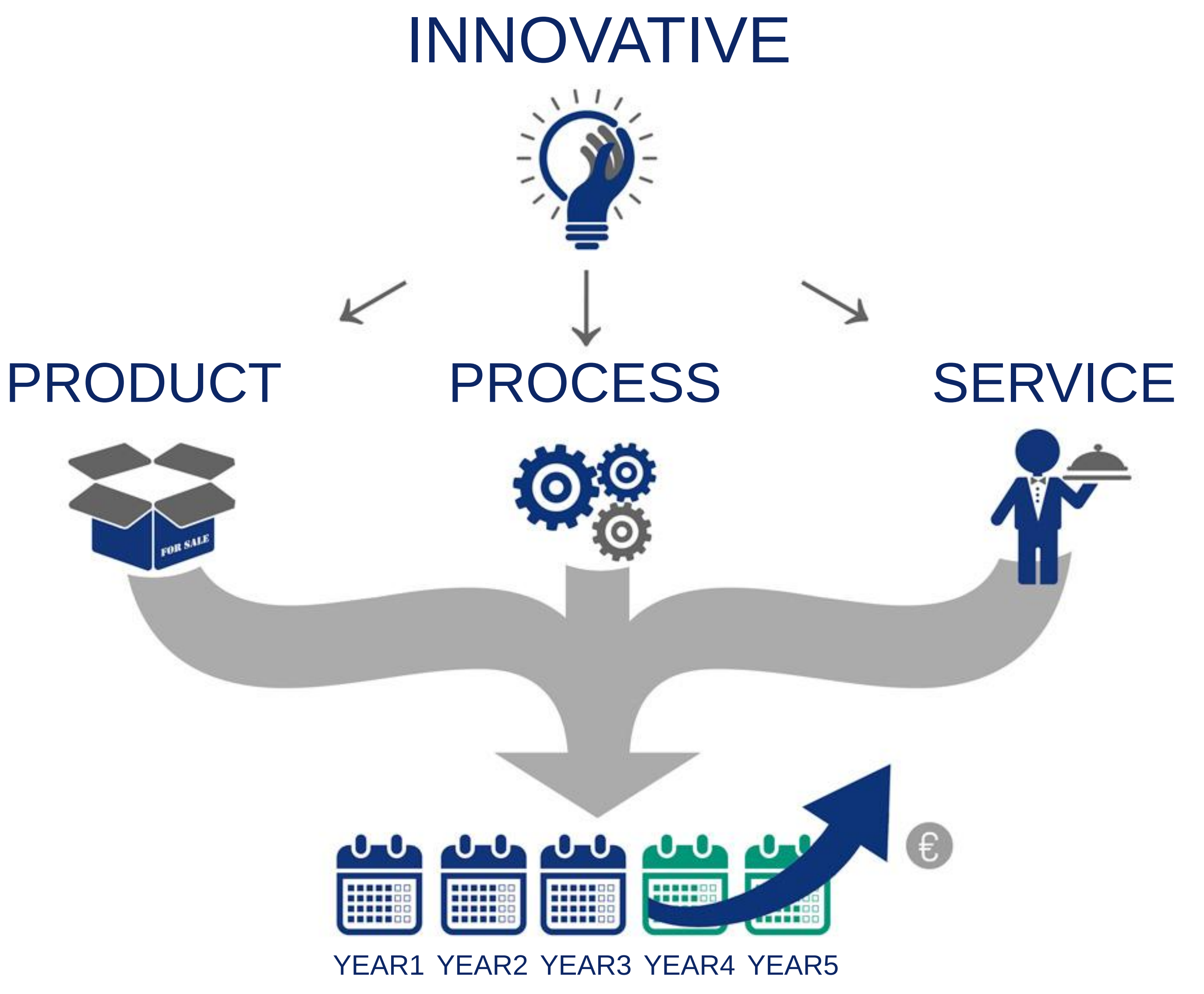
Eurostars countries

Austria
Bulgaria
Belgium
Croatia
Cyprus
Czech Republic
Denmark
Estonia
Finland
France
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Lithuania
Luxembourg
Malta
The Netherlands
Norway
Poland
Portugal
Romania
Slovak Republic
Slovenia
South Korea
Spain
Sweden
Switzerland
Turkey
United Kingdom

SMEs in the driving seat



Market-oriented

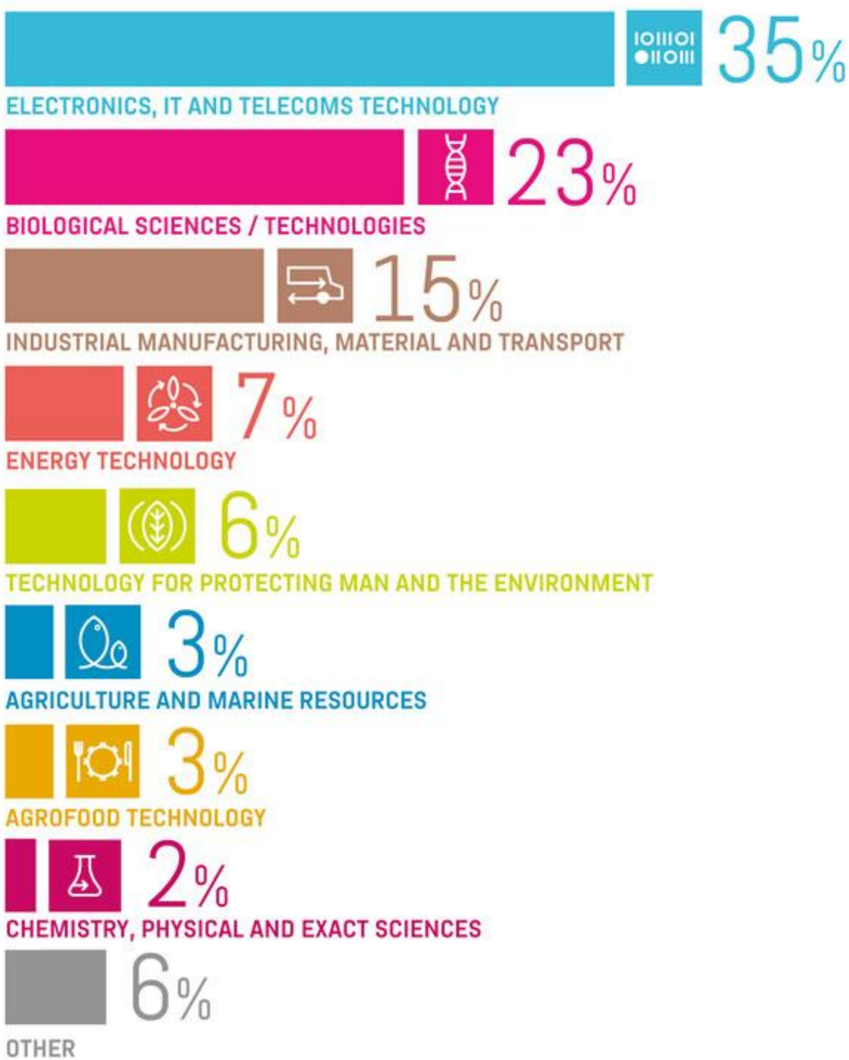


Market introduction is foreseen within 2 years after project completion

Bottom-up approach

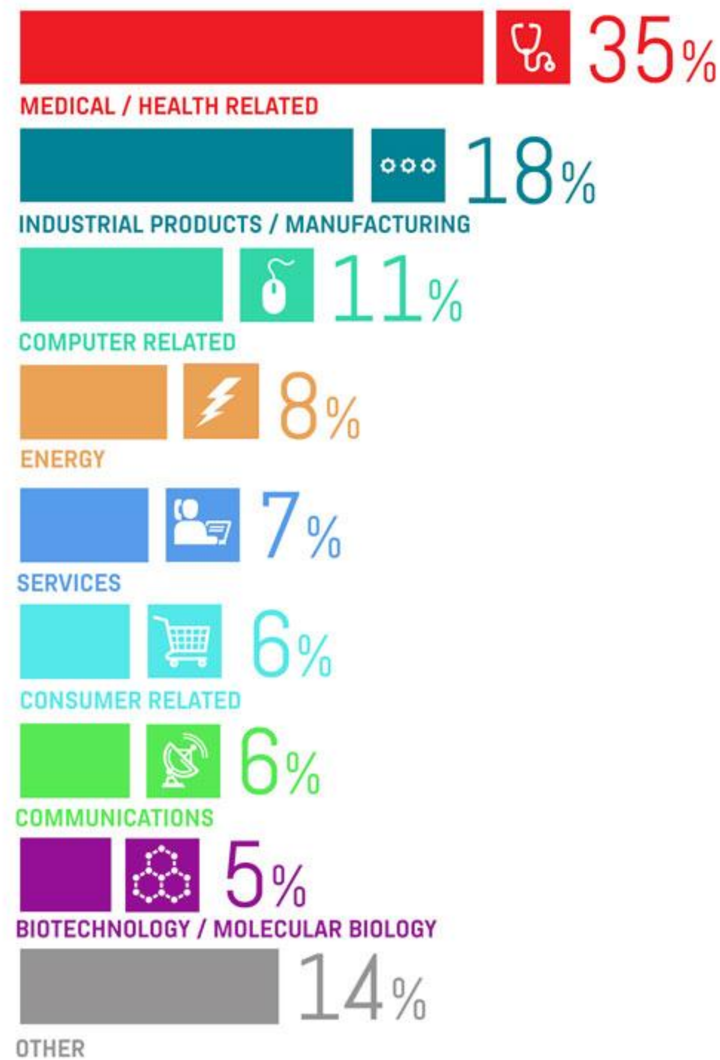
TECHNOLOGICAL AREAS

PROJECTS SUBMITTED



MARKET AREAS

PROJECTS SUBMITTED



Eligibility

Project leader is an **R&D-performing SME** from a Eurostars country

At least 2 participants

- Autonomous entities
- Legal entities

from at least 2 Eurostars countries

SMEs are in the **driving seat** (min 50% toward R&D SME)

International balance (Max. 75% per country)

Project duration is max. **3 years**

Market introduction within **2 years**

Eurostars eligibility guidelines

Available at www.eurostars-eureka.eu/static/forms/Eligibility_Guidelines_for_Project_Applicant.pdf

A typical Eurostars project is...

3-4 participants

2-3 countries

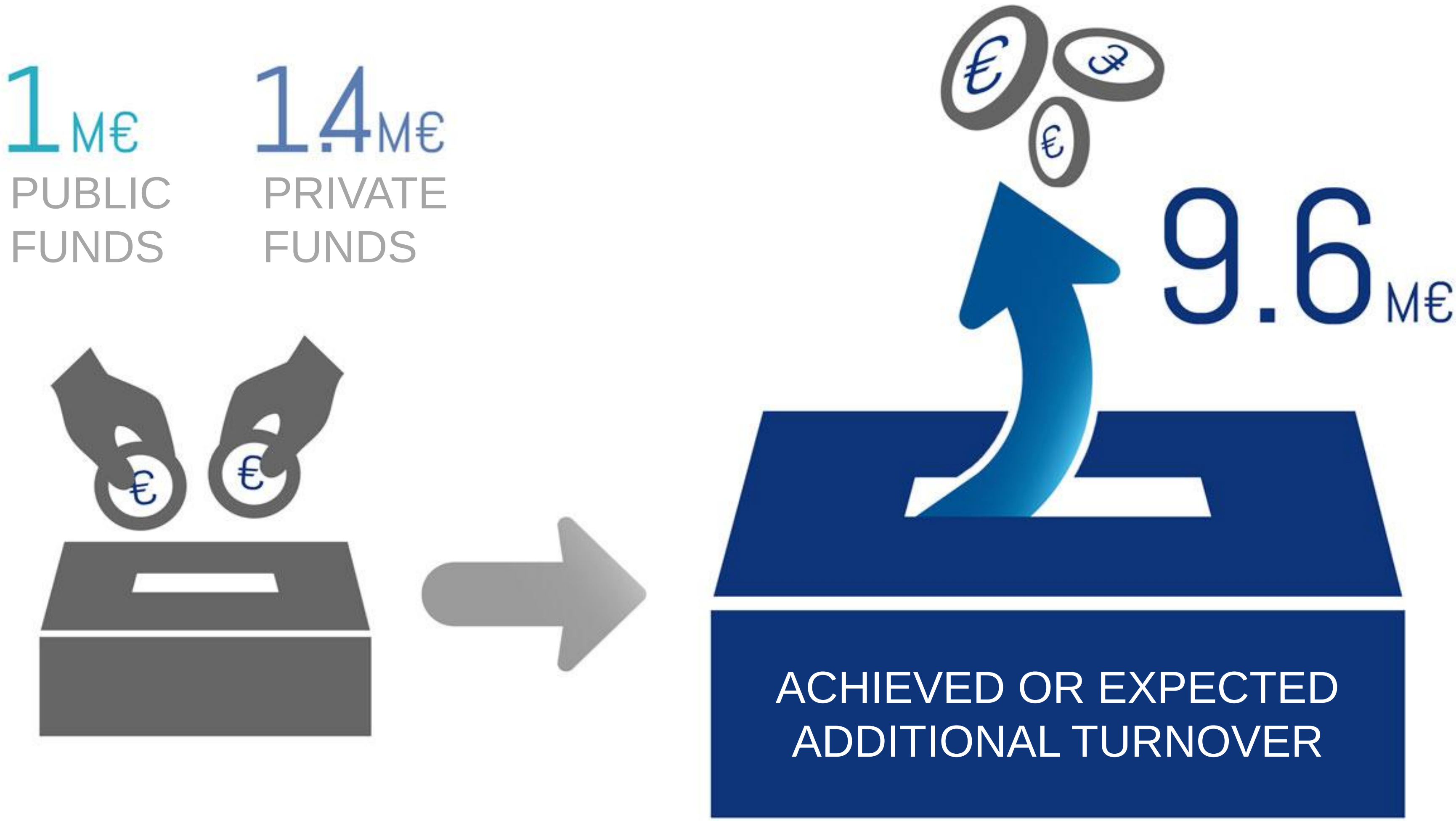
29 months
average duration

1.4 M€
average project cost

Eurostars in numbers

PROJECTS SUBMITTED CUT-OFF 1-10	23% SUCCESS RATE	PROJECTS FUNDED CUT-OFF 1-10
3,548 NUMBER OF APPLICATIONS	→	783 NUMBER OF APPROVED PROJECTS
11,733 NUMBER OF APPLICANTS	→	2,600 NUMBER OF APPLICANTS
4.9 BILLION € TOTAL COSTS OF APPLICATIONS	→	1.1 BILLION € TOTAL COSTS OF APPLICATIONS FUNDED
47 COUNTRIES INVOLVED		472 MILLION € ESTIMATED PUBLIC FUNDING

Impact achieved



Expected impact

10,000 JOBS CREATED

60% INCREASED NUMBER OF EMPLOYEES

2000 PRODUCTS, PROCESSES OR SERVICES RELEASED ON THE MARKET

WITH **1 M€** PUBLIC FUNDS **10 M€** ADDITIONAL TURNOVER EXPECTED

Eurostars natječaji

- 2 natječaja godišnje s rokovima u **<u>ožujku i rujnu</u>**
- Ako projekt ne prođe u ožujku, projekt se može poboljšati i prijaviti na sljedećem roku

<u>Sljedeći rok: 11.09.2014. 20:00h</u>

Natjecatelj

Natjecatelji: SME (glavni partner na projektu mora biti **'R&D performing SMEs'**), znanstveno-istraživačke institucije mogu se uključiti kao dodatni partner

'R&D performing SME' znači SME u kojem se najmanje 10% radne snage u smislu ekvivalenta punog radnog vremena (FTE) bavi istraživanjem i razvojem ili u kojem je 10% godišnjeg prometa posvećeno istraživanju i razvoju

Najmanje **50% aktivnosti** treba provoditi partner - malo ili srednje

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Definicija R&D SME

R&D-performing SME

To qualify as an R&D-performing SME an organisation must first comply with the EC definition of an SME. In addition, it must also meet the thresholds for dedicated R&D FTEs or turnover set by EUREKA.

SMEs with a headcount of 100 FTE employees or fewer must:
- have at least 5.0 FTEs dedicated to R&D activities
- or dedicate at least 10.00% of their FTE to R&D activities
- or dedicate at least 10.00% of their turnover to R&D activities

SMEs with a headcount of more than 100 FTE employees must:
- have at least 10.0 FTEs dedicated to R&D activities
- or dedicate at least 10.00% of their FTE to R&D activities
- or dedicate at least 10.00% of their turnover to R&D activities.

SME Headcount (where X is the number of FTE)	Minimum number of FTEs dedicated to R&D	or	Minimum % of FTEs dedicated to R&D	or	Minimum % of Turnover dedicated to R&D
	whichever is fewer				
$0 < X \leq 100$	5.0	or	10.00 %	or	10.00 %
$100 < X < 250$	10.0	or	10.00 %	or	10.00 %

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Vrsta i intenzitet potpore

Vrsta potpore: Bespovratna sredstva

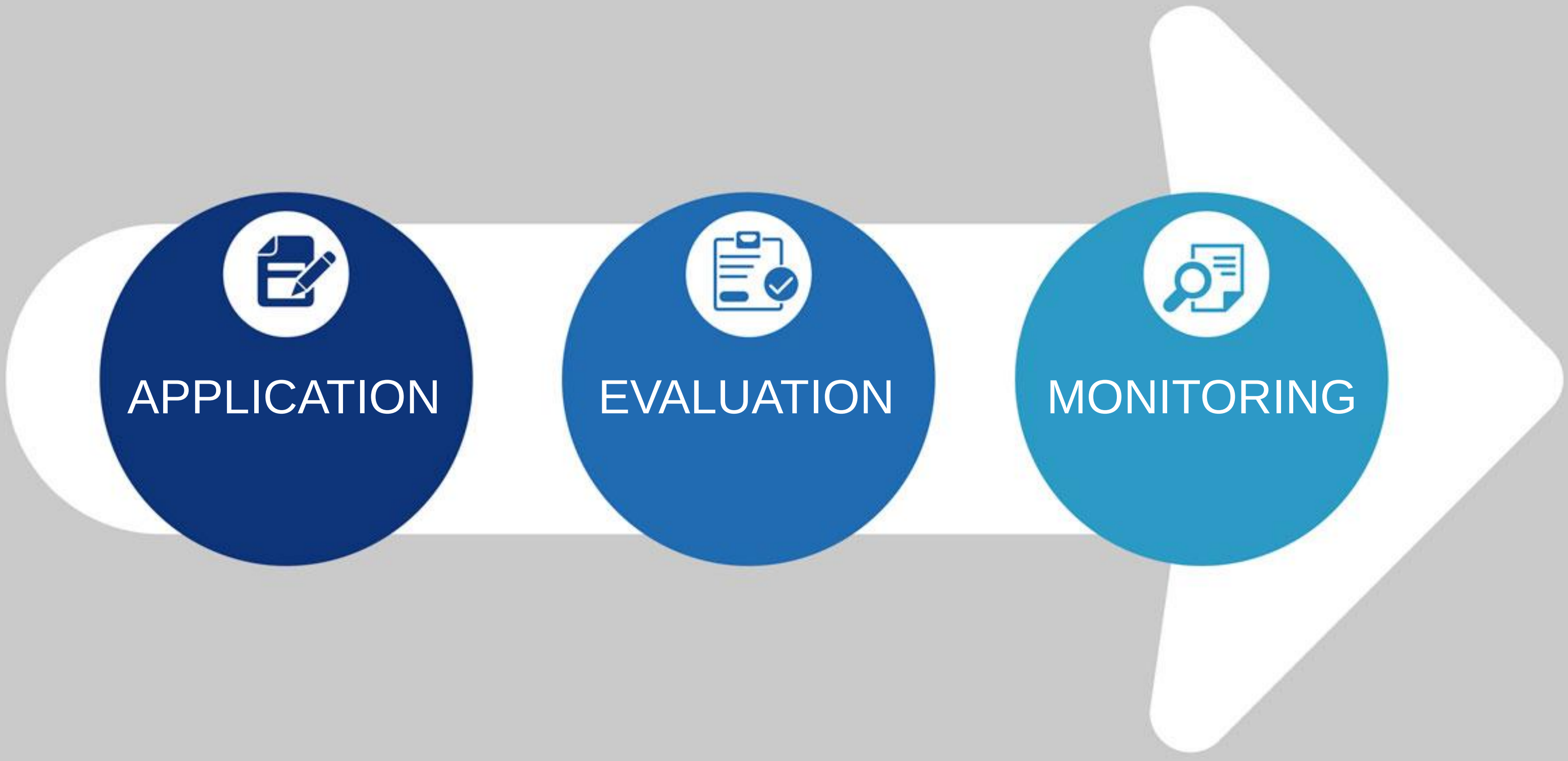
Opravdani troškovi: razvojne bruto plaće, oprema i sitni inventar, troškovi razvojnih usluga, troškovi putovanja, ostali razvojni troškovi

Maksimalni intenzitet potpore: **50%** ukupnih opravdanih projektnih troškova (do 150.000 € za ukupno trajanje projekta za sve HR partnere)

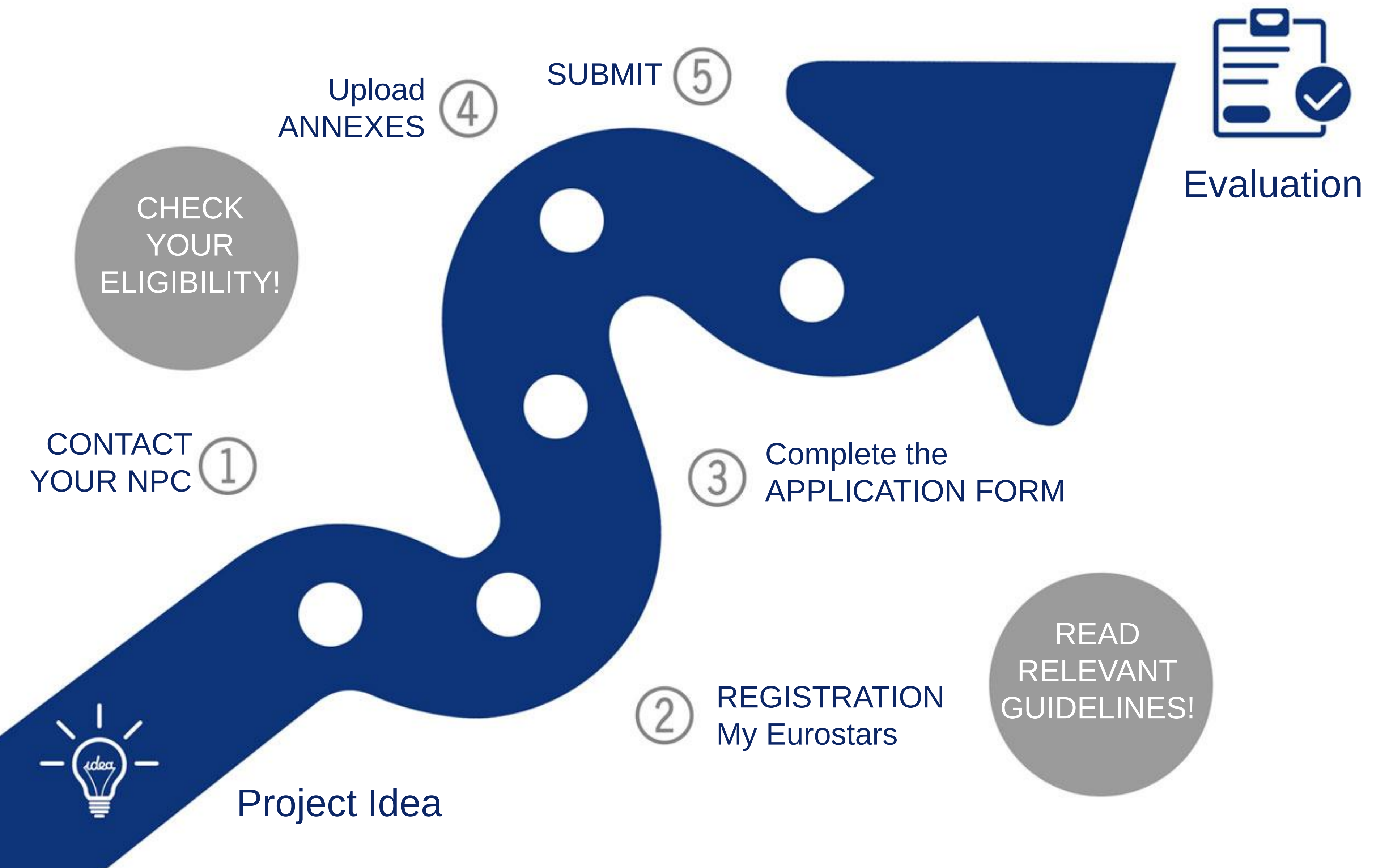
Trajanje projekta: do **3 godine**

Proračun EUREKA – Hrvatska: revidira se na razini fiskalne godine (prosječni godišnji budžet = 5 milijuna kuna), EK osigurava 25% udjela u javnom dijelu financiranja

Eurostars process

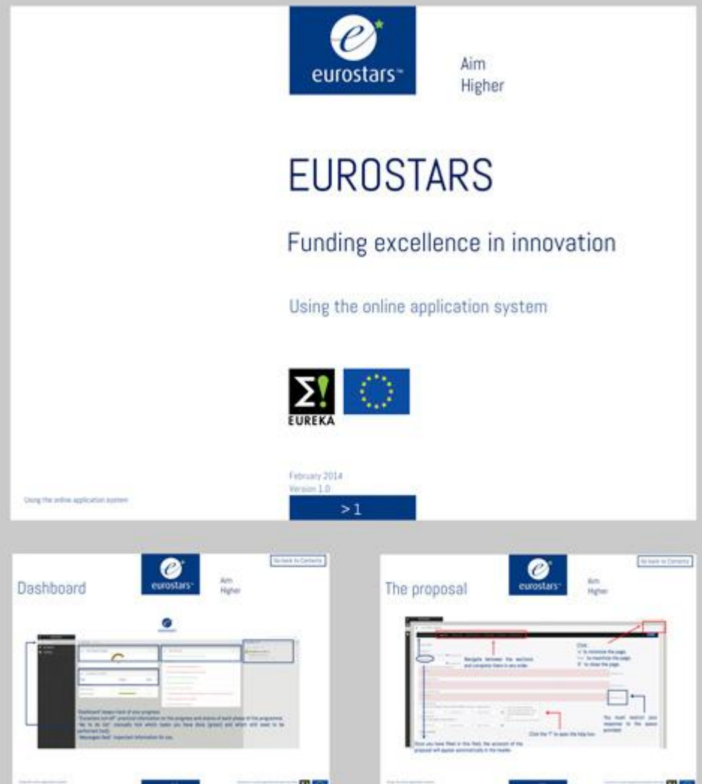


Application process



Application: links to additional information

Using the online application system



Available at **www.eurostars-eureka.eu/static/forms/Guidelines_for_using_the_online_application_system__version_1.0_for_upload.pdf**

Guidelines for completing an application

Available at **https://www.eurostars-eureka.eu/static/forms/Guidelines_Application.pdf**

Obvezni dokumenti prema pravilima Eurostars

1. **Obrazac za prijavu (Application Form)**
2. **Financijski dokumenti/Poslovni plan**
3. **Konzorcijski ugovor (nacrt)**

+ Izjava o preuzimanju obveza i potpisni karton

Obvezni dokumenti prema nacionalnim pravilima

1. Sažetak prijave na hrvatskom jeziku

2. Obrazac za prijavu (Application Form)

3. Eurostars poslovni plan (ePP)

4. GFI POD za zadnje dvije pune poslovne godine (2012. i 2013.)

5. TI POD za tekuće poslovanje za proknjižene ažurne podatke zadnjeg punog kvartala

6. Potvrda o nekažnjavanju

7. Potvrda nadležne PU o nepostojanju dugova po osnovi javnih davanja

8. Ostalo – razni prilozi (platne liste, ponude dobavljača, pisma namjere, itd.)

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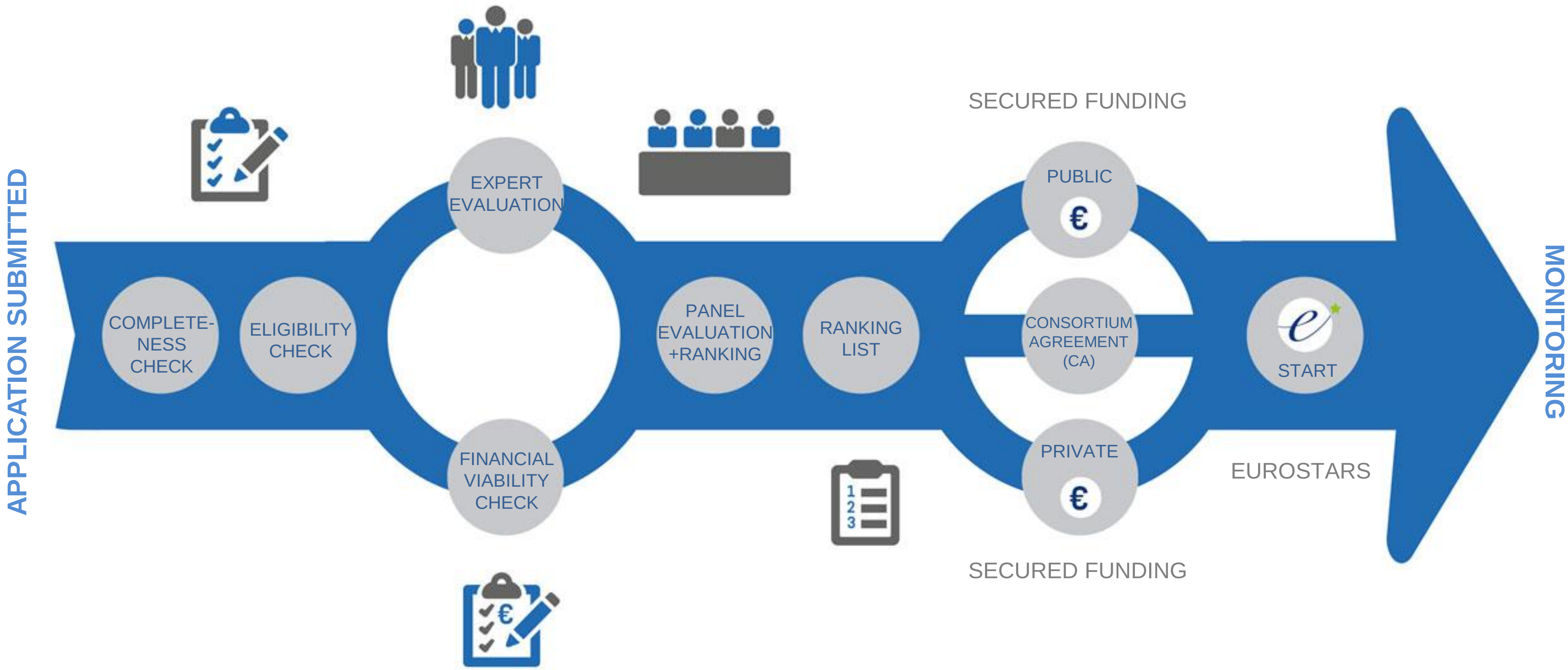
Nacionalni administrativni kriteriji

NACIONALNI ADMINISTRATIVNI KRITERIJI
1. Natjecatelj je pravna osoba registrirana u RH
2. Natjecatelj nije u stečaju
3. Natjecatelj nije osuđivan za kazneno djelo
4. Natjecatelj nema dugovanja prema državi
5. Natjecatelj nije za iste troškove dobio ili je u postupku pridobivanja sufinanciranja iz drugih izvora državnog ili lokalnog proračuna (izjavljuje u Sažetku prijave).

Nacionalni financijski kriteriji

NACIONALNI FINANCISJKI KRITERIJI
1. Opravdani i neopravdani troškovi projekta
2. Struktura budžeta
3. Likvidnost natjecateljevog djela razvoja
4. Status gubitka

Evaluation



APPLICATION SUBMITTED
COMPLETE-NESS CHECK
ELIGIBILITY CHECK
EXPERT EVALUATION
FINANCIAL VIABILITY CHECK
PANEL EVALUATION +RANKING
RANKING LIST
SECURED FUNDING
PUBLIC
€
CONSORTIUM AGREEMENT (CA)
PRIVATE
€
SECURED FUNDING
START
EUROSTARS
MONITORING

Evaluation criteria

QUALITY AND EFFICIENCY OF THE IMPLENTATION: BASIC ASSESSMENT

- Quality of the consortium
- Added value through co-operation
- Realistic and clearly defined Project management & planning
- Reasonable cost structure

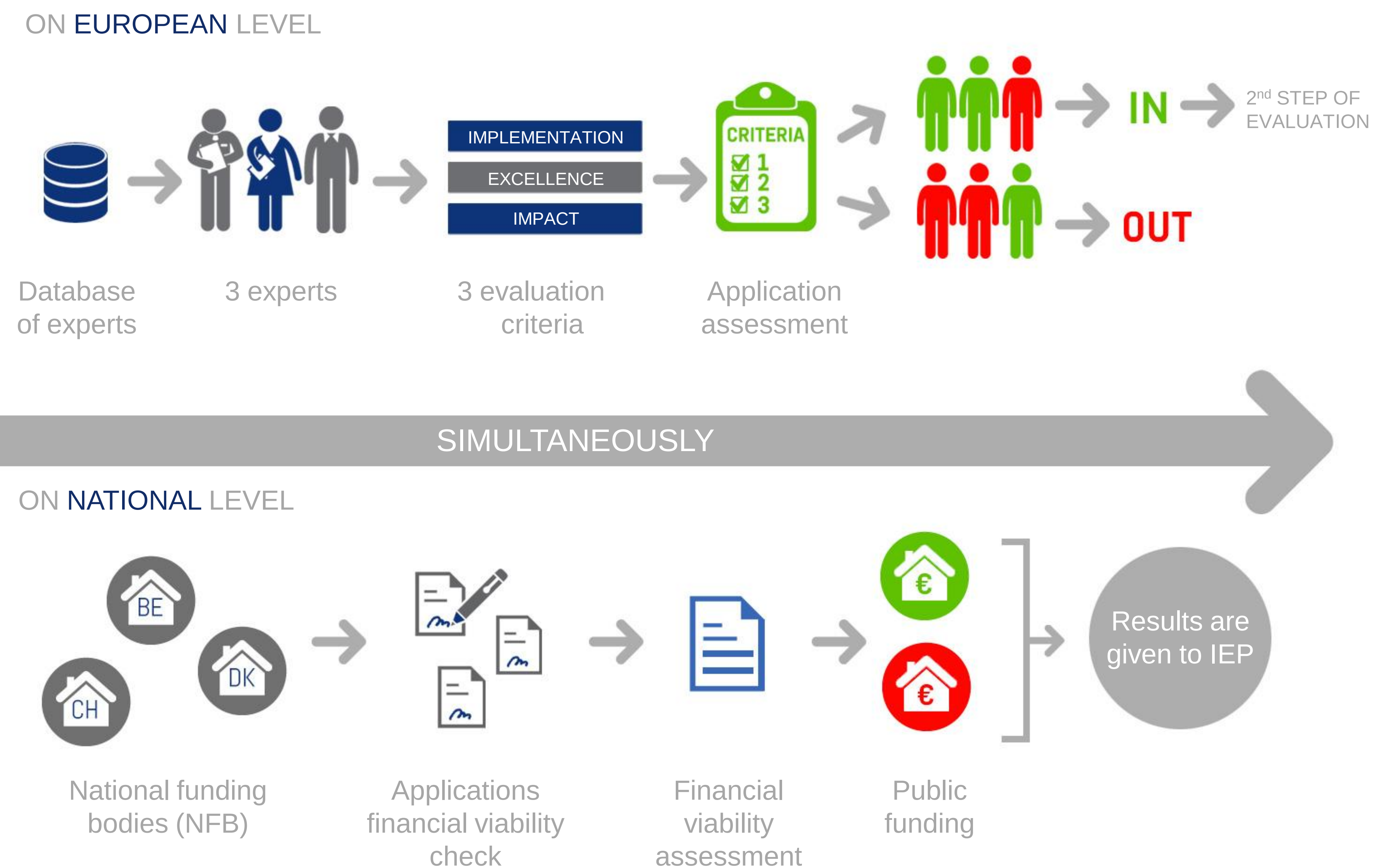
EXCELLENCE: INNOVATION AND R&D

- Degree of Innovation
- New applied knowledge
- Level of Technical Challenge
- Technological achievability & Risk

IMPACT: MARKET & COMMERCIALISATION

- Market size
- Market access and risk
- Competitive advantage
- Clear and realistic commercialisation plans
- Time to market

1st step: Assessment by independent experts



2nd step: Scoring and ranking by independent panel

Expert application assessment

Application form

NFBs Financial viability assessment

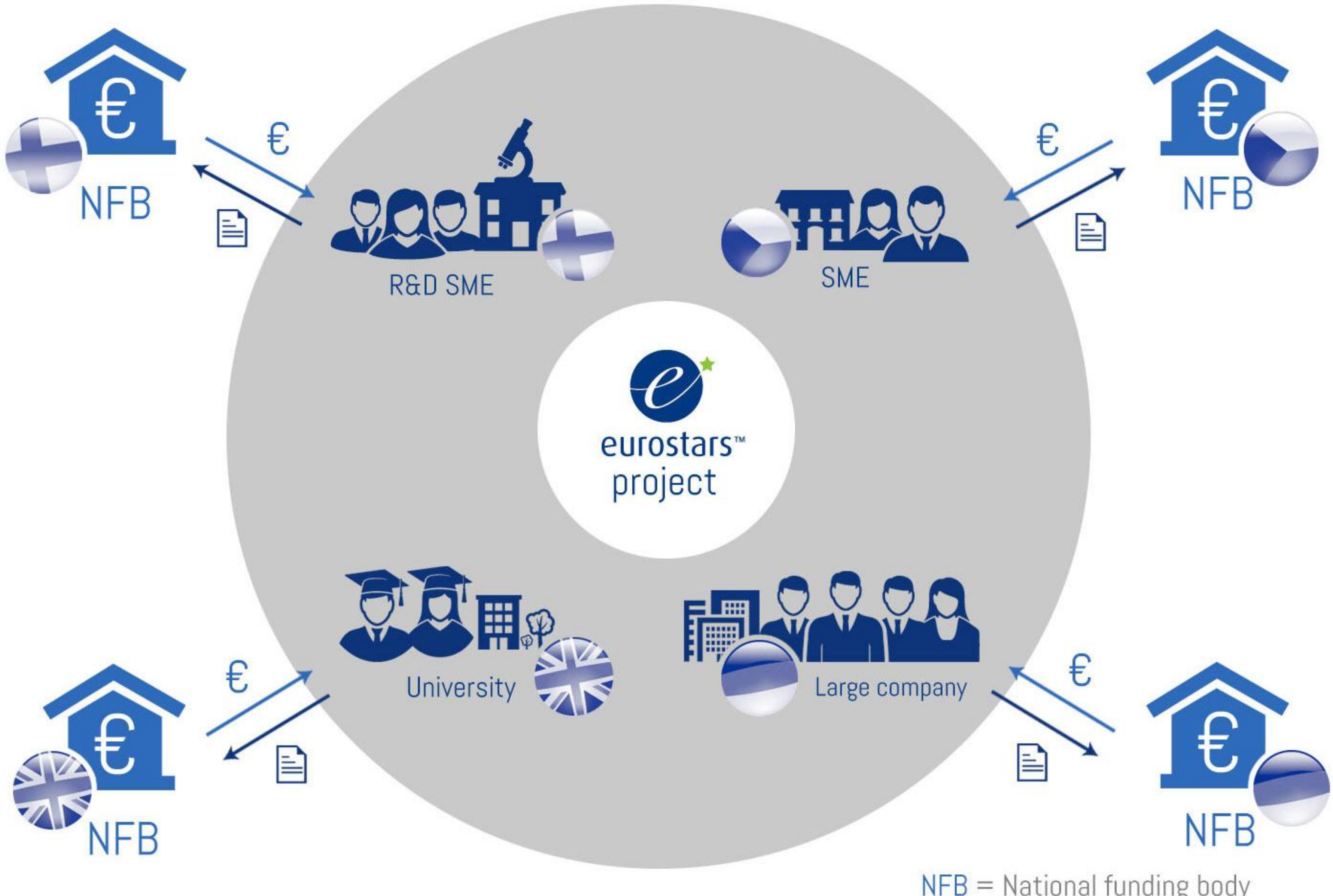
INDEPENDENT EXPERT PANEL

CRITERIA		THRESHOLD
1	MAX 200	≥ 120
2	MAX 200	≥ 120
3	MAX 200	≥ 120
MAX	**600**	**≥ 402**

RANKING LIST

RANK	PROJECT	CRITERIA 1	CRITERIA 2	CRITERIA 3	TOTAL
1	9252	**183**	**179**	**185**	**547**
2	9856	**177**	**176**	**178**	**531**
:	:	:	:	:	:
185	8954	178	**90**	135	**403**
186	9899	120	122	121	**363**
187	9134	121	**95**	127	**343**
:	:	:	:	:	:

Decentralised funding procedure



Evaluation timing

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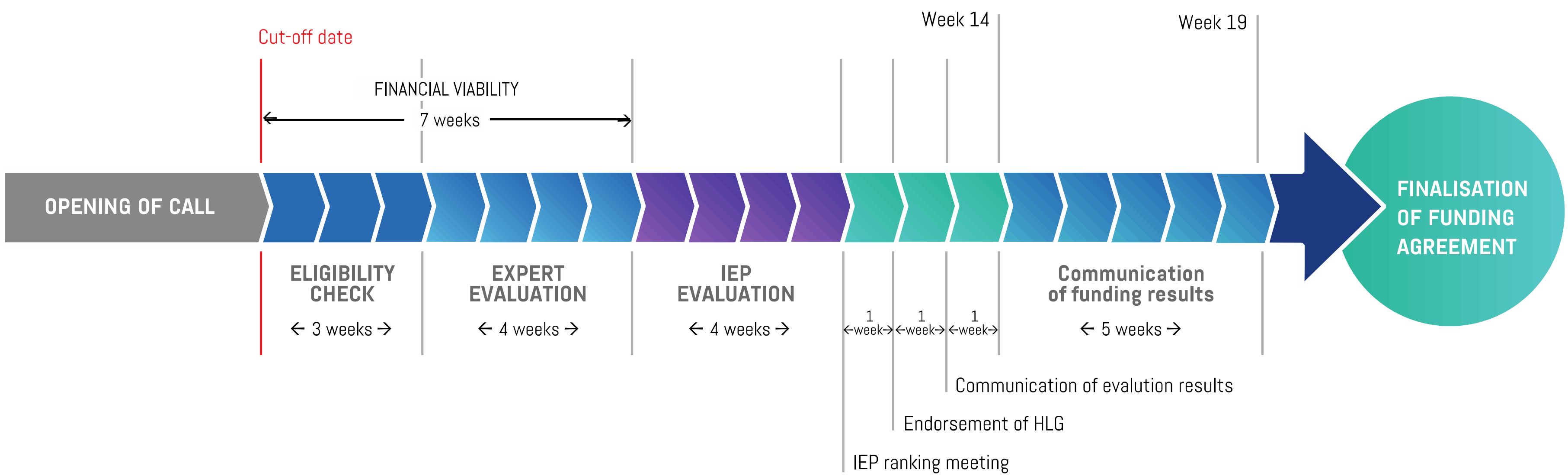
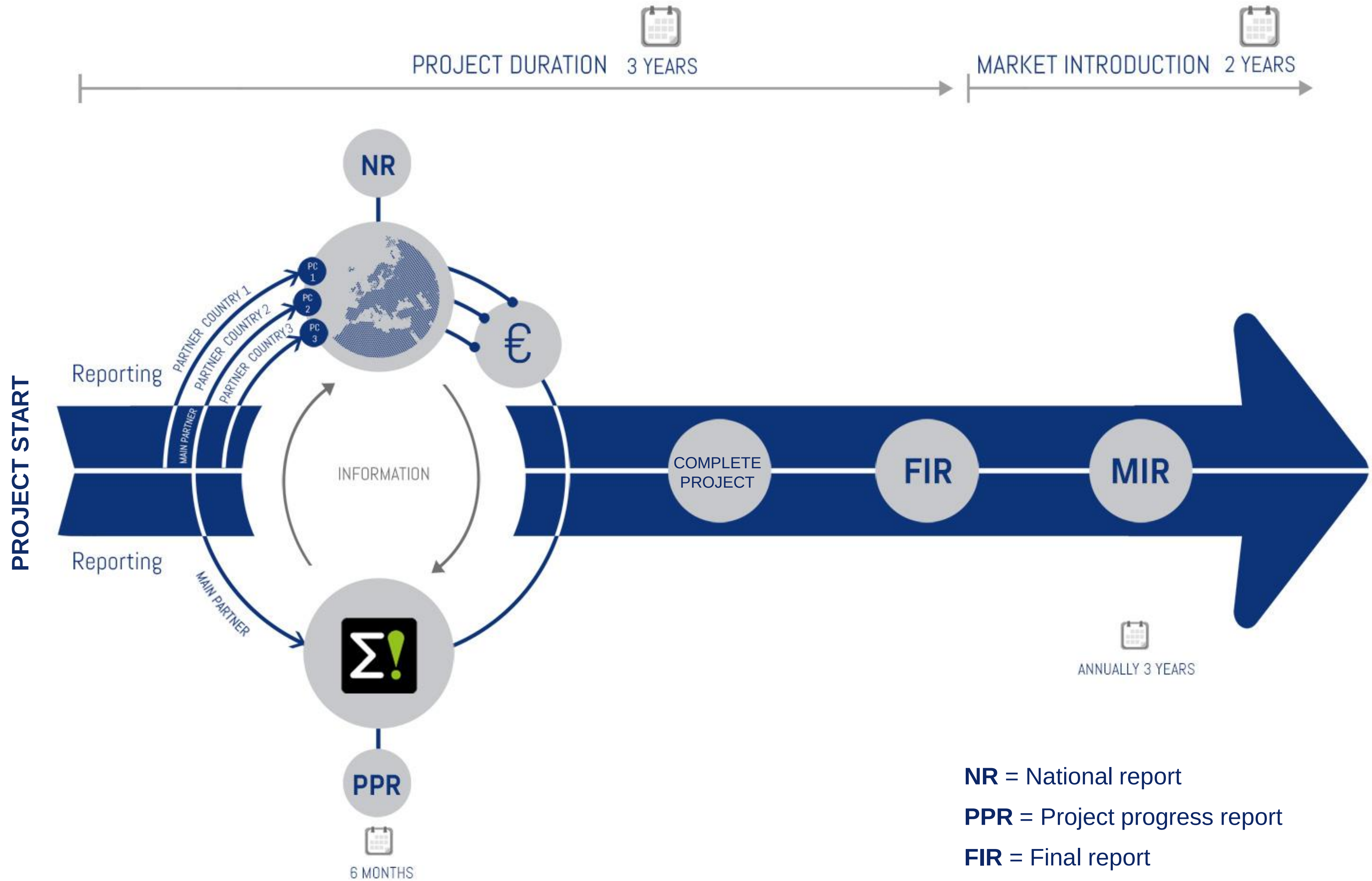
Time-to-contract is within 4 to 7 months



Monitoring process



NR = National report

PPR = Project progress report

FIR = Final report

MIR = Market impact report

Eurostars success story

E! 4321 EASTBRED

Breeding strategy for broad adaptation from CEE combining diverse environments and modern technology

> Countries: Turkey, Austria, Croatia

> Total cost: 2,4 M€

About the project

Eastbred aims at creating a collaborative, innovative and unique indirect selection strategy for end-use quality of broadly adapted winter wheat, winter barley and durum wheat. Future yield loss caused by climatic change shall be prevented by breeding varieties with high stress tolerance.

The Market

The EASTBRED project has also been the occasion to reach new markets, with an offer now better adapted to the demand of its European customers. But Europe is not the final frontier to the company's expansion. One of thier primary markets in the future will be Russia.

The Impact

Main partner turnover should 'double up in the next five years' and it may only take two to three years before the company secures a dominant position in its target markets. Taking part in Eurostars, also had an influence on the company's investment in research. ProGen (Turkey) now employs seven full-time researchers as a direct result of the EASTBRED project.

NAJČEŠĆE GREŠKE U PROJEKTIMA

- Postoje slična ili ista rješenja na tržištu – nejasna konkurentna prednost (nedostatak pretrage patentnih baza)
- Nedokazan financijski kapacitet za provođenje projekta
- Nestručno izrađen poslovni plan (financijski dio)
- Nejasan način komercijalizacije
- Nema priloženih ponuda za aktivnosti

Aim Higher

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