

AIM HIGHER



Eurostars-2 Zagreb Info Day

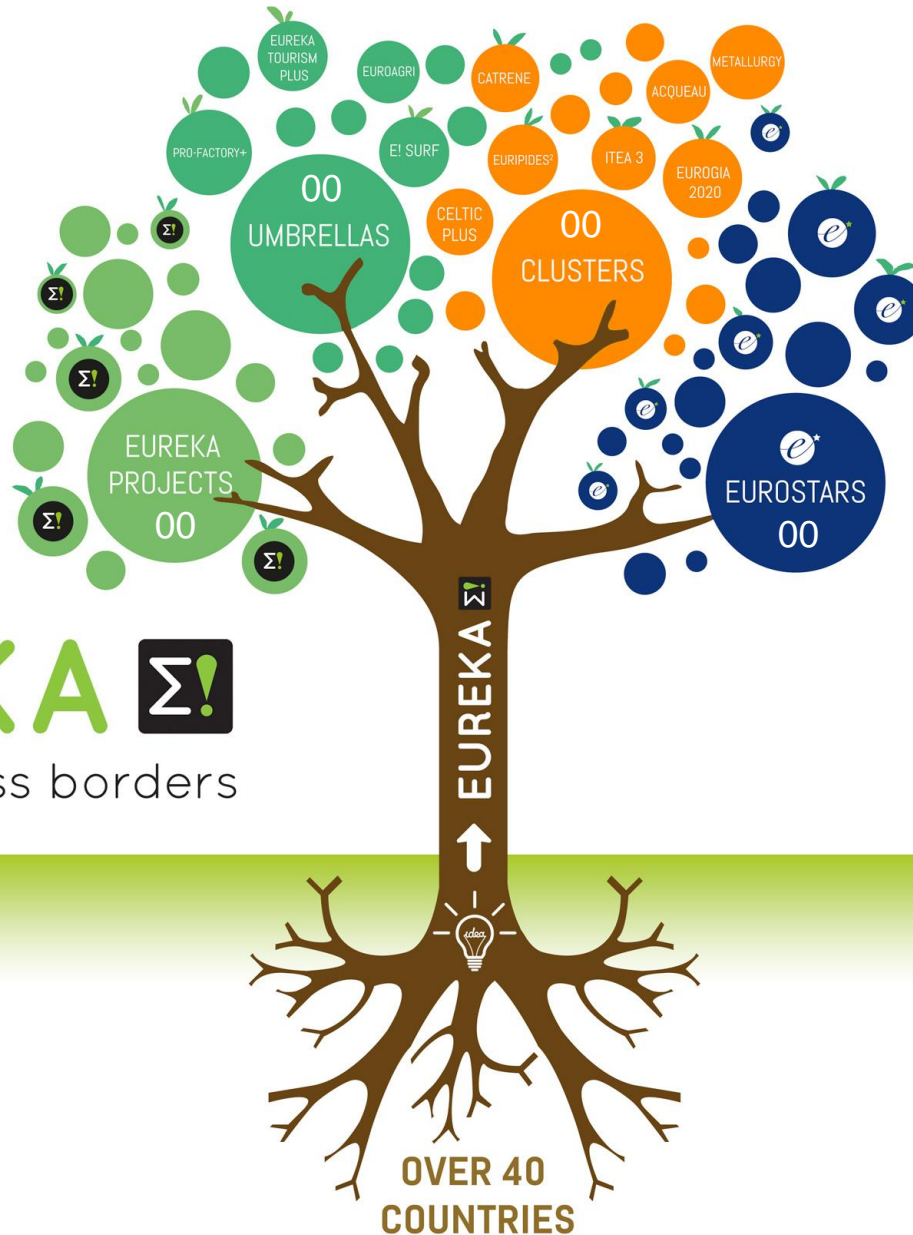
The Eurostars Programme, helping SMEs to
innovate and compete internationally

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Eurostars Project Officer

Eurostars is a joint programme between more than 30
EUREKA member countries and the European Union



EUREKA instruments



EUREKA 
innovation across borders

30 
YEARS

Eurostars is...

Joint programme between EUREKA and EU



Dedicated to R&D-performing SMEs

Market-oriented



Bottom-up

International cooperation



Eurostars countries

Austria	Lithuania
Bulgaria	Luxembourg
Belgium	Malta
Croatia	The Netherlands
Cyprus	Norway
Czech Republic	Poland
Denmark	Portugal
Estonia	Romania
Finland	Slovak Republic
France	Slovenia
Germany	South Korea
Greece	Spain
Hungary	Sweden
Iceland	Switzerland
Ireland	Turkey
Israel	United Kingdom
Italy	
Latvia	



34 COUNTRIES

A typical Eurostars project is...



3-4 participants



2-3 countries



29 months
average duration



14 M€
average project cost



Project leader
is an **R&D-
performing
SME** from
a Eurostars
country



**At least
2 Participants**

- Autonomous
entities
- Legal entities
**from at least
2 Eurostars
countries**



SMEs are in
the **driving
seat**

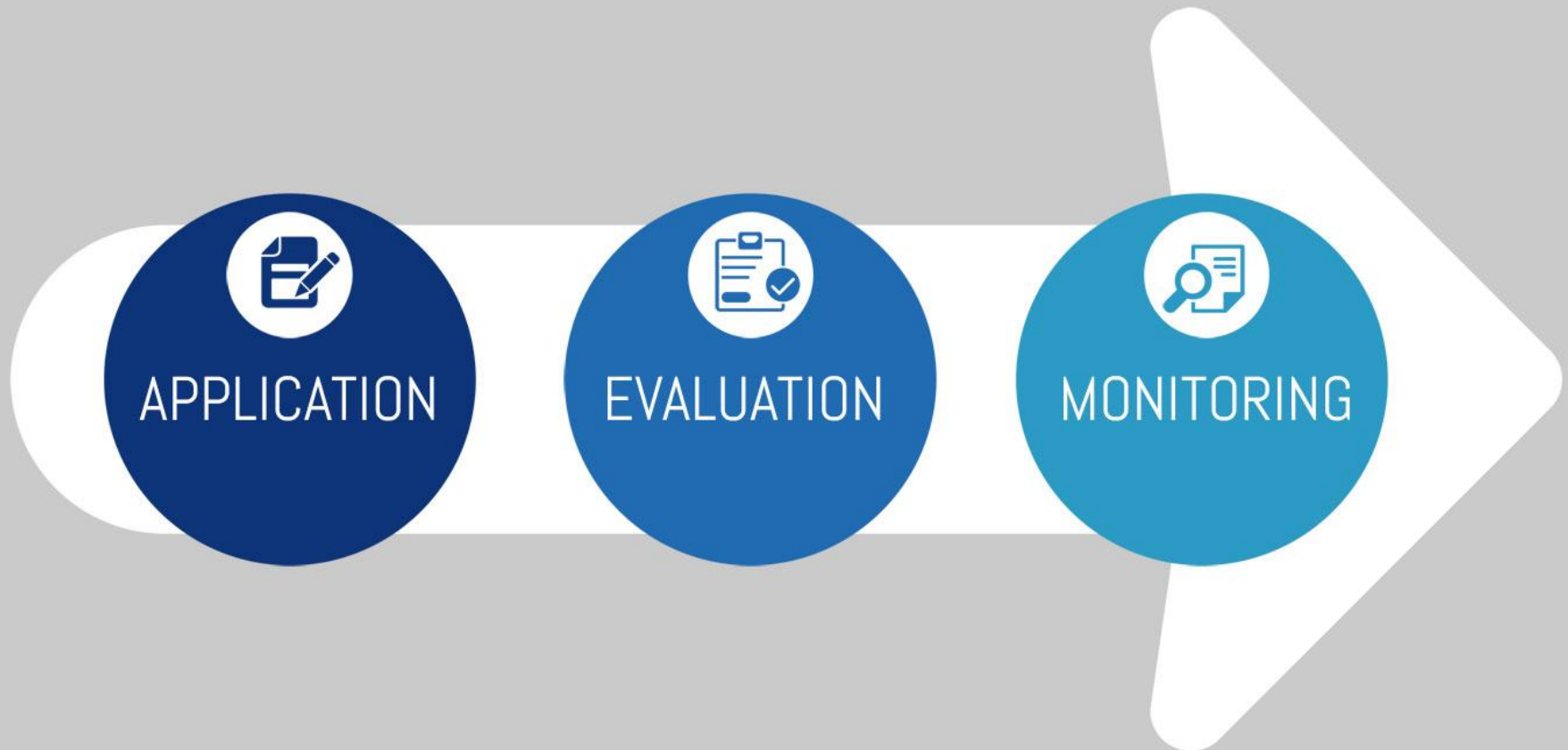
**International
balance**



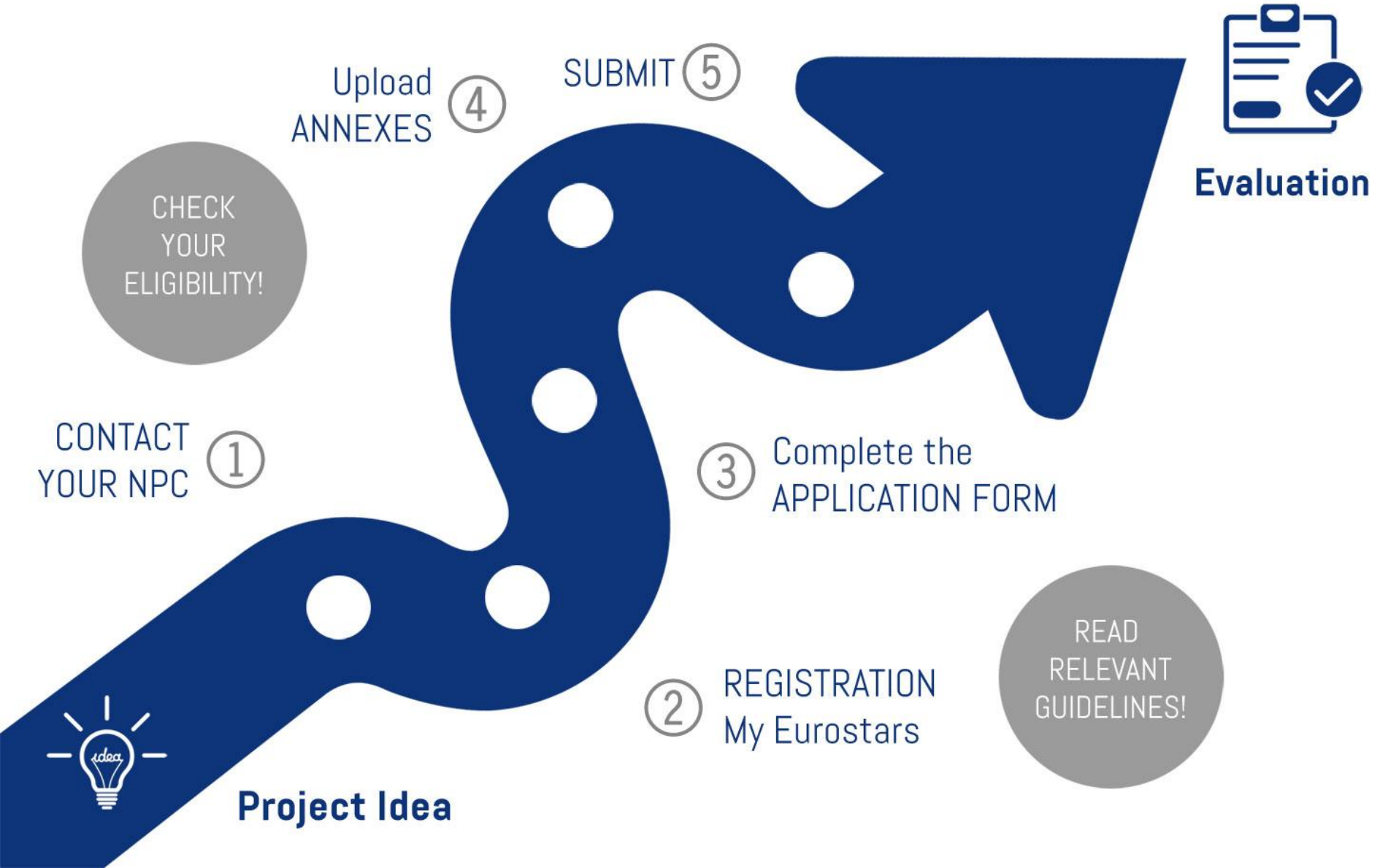
**Project
duration** is
max. **3 years**

**Market
introduction**
within **2 years**

Eurostars process



Application process



Project Pitch: Overview of your project

Project description: What is it about?

Business case: Why ? (how will it get to market, competition, IPR,...)

Work packages: How, by whom, .. ?

Participants: Who are you ? How is structured your consortium?



At Any time, check your eligibility



QUALITY AND EFFICIENCY OF THE IMPLEMENTATION: BASIC ASSESSMENT

- Quality of the consortium
- Added value through co-operation
- Realistic and clearly defined Project management & planning
- Reasonable cost structure



EXCELLENCE: INNOVATION AND R&D

- Degree of Innovation
- New applied knowledge
- Level of Technical Challenge
- Technological achievability & Risk



IMPACT: MARKET & COMMERCIALISATION

- Market size
- Market access and risk
- Competitive advantage
- Clear and realistic commercialisation plans
- Time to market

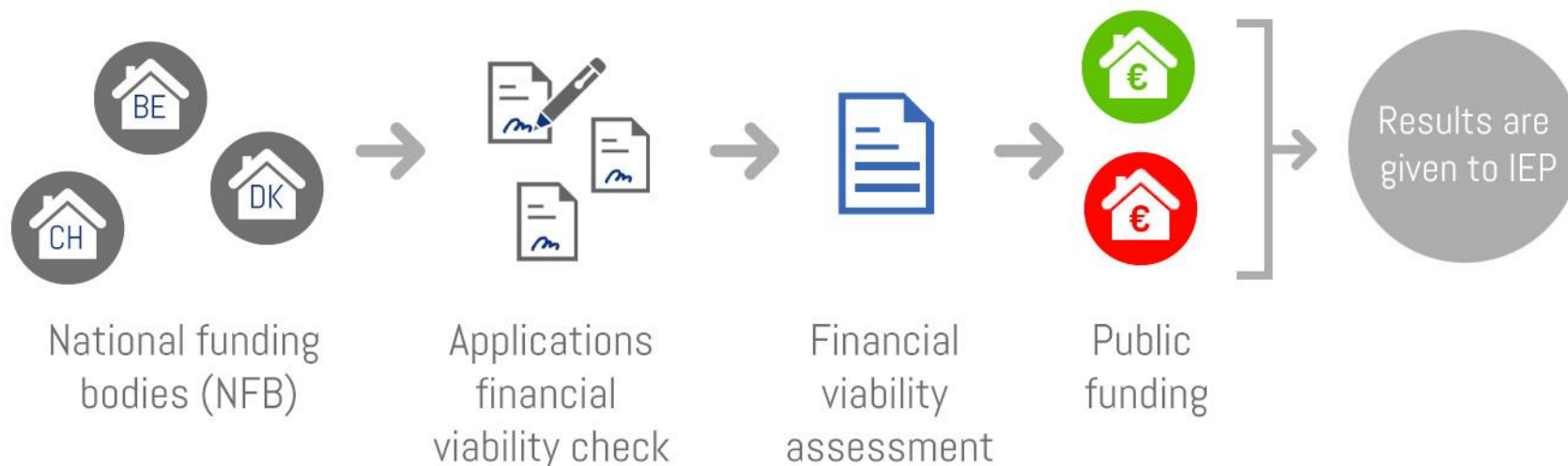
1st step: Assessment by independent experts

ON EUROPEAN LEVEL

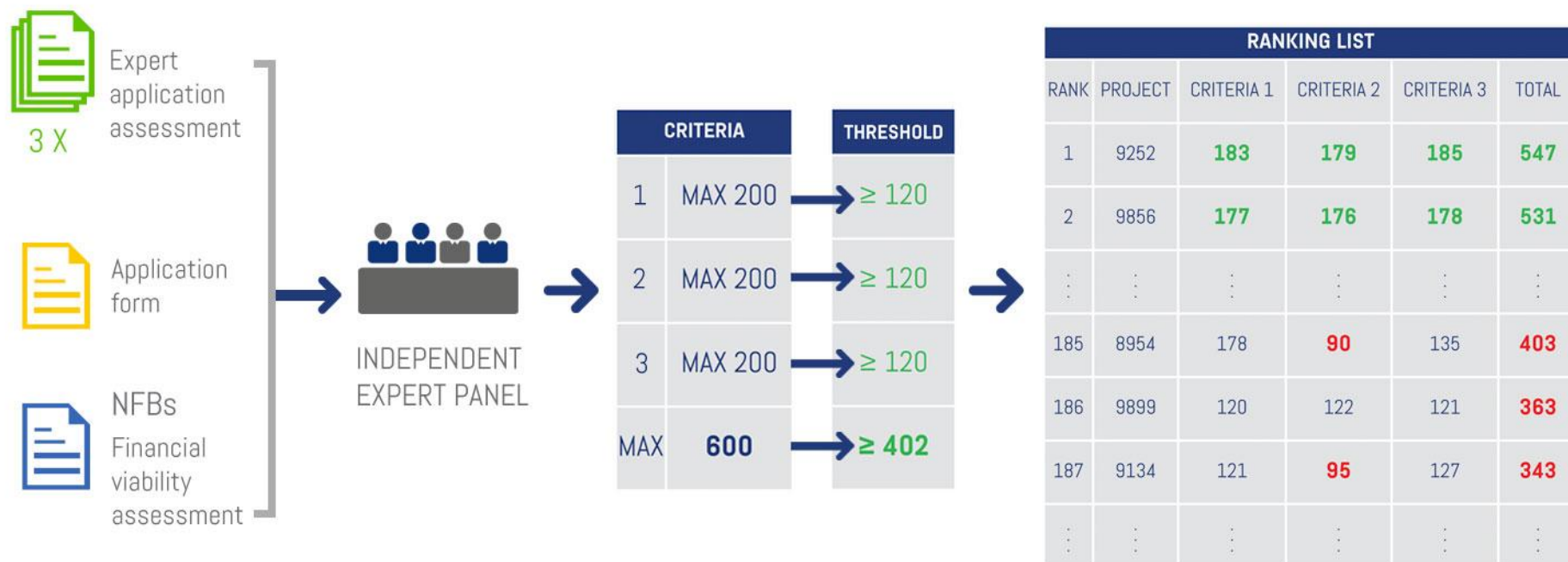


SIMULTANEOUSLY

ON NATIONAL LEVEL



2nd step: Scoring and ranking by independent panel

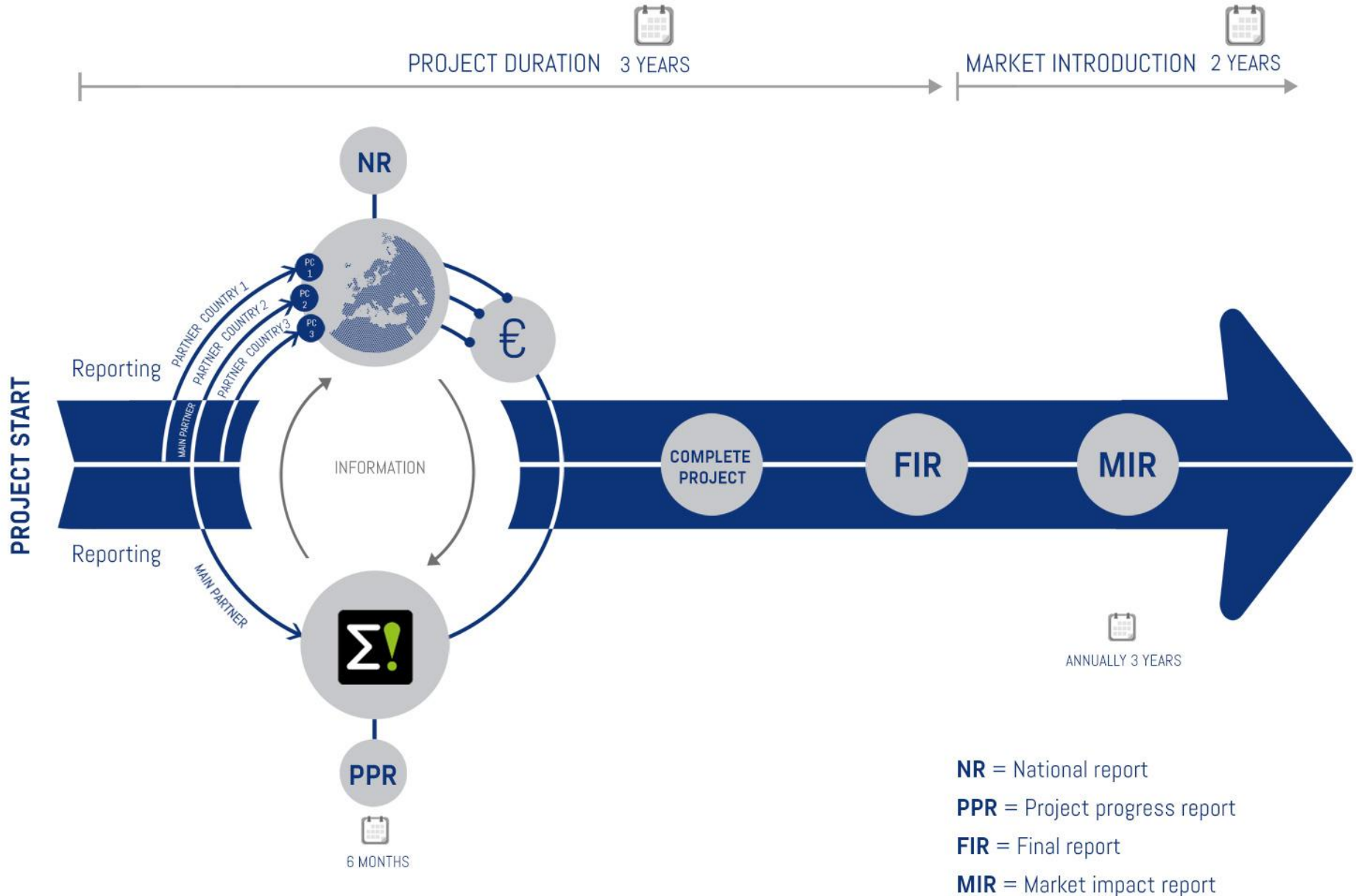


Only projects rated above the quality thresholds are recommended for funding

The funding of projects is following the ranking list until national budget exhaustion

The funding of partners is based on the national funding rules.

Monitoring process



Why is it for you?

You want to do something that is too big to do alone

You need access to someone else's science/ technology

Requires collaboration across the value chain

You have a solution for someone else

Access skills you do not have

Access new markets

Share risks



- Cut-off 4: **17 September 2015**
- Cut-Off 3: 5 March 2015
- → **266** applications – evaluation on-going
- Cut-Off 2: 11 September 2014
- → **356** applications – **90** funded; **25%** success rate
- Cut-Off 1: 13 March 2014
- → **299** applications – **70** funded; **23%** success rate

2 Cut-off dates per year up to 2020



Aim Higher

Thank you for your attention

We are at your disposal for further questions

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More info: **www.eurostars-eureka.eu**
Contact: **www.eurostars-eureka.eu/home/contactus**