Eurostars-2
Zagreb Info Day

The Eurostars Programme, helping SMEs to innovate and compete internationally

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Eurostars is a joint programme between more than 30 EUREKA member countries and the European Union
Eurostars is...

Joint programme between EUREKA and EU

Dedicated to R&D-performing SMEs

Market-oriented

Bottom-up

International cooperation

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Eurostars countries

Austria  Lithuania
Bulgaria  Luxembourg
Belgium  Malta
Croatia  The Netherlands
Cyprus  Norway
Czech Republic  Poland
Denmark  Portugal
Estonia  Romania
Finland  Slovak Republic
France  Slovenia
Germany  South Korea
Greece  Spain
Hungary  Sweden
Iceland  Switzerland
Ireland  Turkey
Israel  United Kingdom
Italy
Latvia

34 COUNTRIES
A typical Eurostars project is...

- **3-4 participants**
- **2-3 countries**
- **29 months** average duration
- **1.4 M€** average project cost
Eligibility

- Project leader is an R&D-performing SME from a Eurostars country
- At least 2 Participants
  - Autonomous entities
  - Legal entities from at least 2 Eurostars countries
- SMEs are in the driving seat
- International balance
- Project duration is max. 3 years
- Market introduction within 2 years
Eurostars process

APPLICATION

EVALUATION

MONITORING

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Application process

1. Contact your NPC
2. Registration My Eurostars
3. Complete the application form
4. Upload annexes
5. Submit

Evaluation

Read relevant guidelines!
Application content

**Project Pitch:** Overview of your project

**Project description:** What is it about?

**Business case:** Why ? (how will it get to market, competition, IPR, …)

**Work packages:** How, by whom, .. ?

**Participants:** Who are you ? How is structured your consortium?

At Any time, check your eligibility
Evaluation criteria

QUALITY AND EFFICIENCY OF THE IMPLEMENTATION: BASIC ASSESSMENT
- Quality of the consortium
- Added value through co-operation
- Realistic and clearly defined Project management & planning
- Reasonable cost structure

EXCELLENCE: INNOVATION AND R&D
- Degree of Innovation
- New applied knowledge
- Level of Technical Challenge
- Technological achievability & Risk

IMPACT: MARKET & COMMERCIALISATION
- Market size
- Market access and risk
- Competitive advantage
- Clear and realistic commercialisation plans
- Time to market
1st step: Assessment by independent experts

ON EUROPEAN LEVEL

Database of experts → 3 experts → 3 evaluation criteria → Application assessment → IN → 2nd STEP OF EVALUATION → OUT

ON NATIONAL LEVEL

National funding bodies (NFB) → Applications financial viability check → Financial viability assessment → Public funding → Results are given to IEP

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2nd step: Scoring and ranking by independent panel

Only projects rated above the quality thresholds are recommended for funding.

The funding of projects is following the ranking list until national budget exhaustion.

The funding of partners is based on the national funding rules.
Monitoring process

- **PROJECT DURATION**: 3 YEARS
- **MARKET INTRODUCTION**: 2 YEARS

**NR** = National report
**PPR** = Project progress report
**FIR** = Final report
**MIR** = Market impact report

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Why is it for you?

You want to do something that is too big to do alone

You need access to someone else’s science/technology

Requires collaboration across the value chain

You have a solution for someone else

Access skills you do not have

Access new markets

Share risks
Call planning

• Cut-off 4: 17 September 2015

• Cut-Off 3: 5 March 2015
  → 266 applications – evaluation on-going

• Cut-Off 2: 11 September 2014
  → 356 applications – 90 funded; 25% success rate

• Cut-Off 1: 13 March 2014
  → 299 applications – 70 funded; 23% success rate

2 Cut-off dates per year up to 2020
Thank you for your attention

We are at your disposal for further questions

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