



about \$58 million in 2003 to aim
€500 million now.

Market Impact Report

Your project has now been concluded 2 years ago. This means that your project along its life cycle has been associated with the internationally recognised EUREKA label, which, contributed to an outstanding internal and external image of your project and increased the intangible assets of your organisation.

We do hope that your project would bring you all the direct or indirect benefits connected with its expected results.

We are aware that project expectations are sometimes only partially met; however also in those cases your feedback is essential and precious.

EUREKA attaches a crucial importance to all information concerning your project to ensure that the Network operates efficiently and effectively and provides additional and differentiated high standard services.

We would therefore strongly appreciate if you could devote less than 30 minutes of your time to complete this form, which, is essential for the consolidation and evolution of the EUREKA Network to which you may give a valuable and strong contribution

All information you provide us will be treated as strictly confidential. (*)

Project ID & Acronym	Duration
Participating members	
Codification Technology	
Implementation	
Company	Contact
Name	Name
Address	Tel
City	ZIP
Country	Email

(*) The information contained in the present document will not be disclosed to or accessed by any third party without the written consent of the originator or the legitimate owners of that information. The EUREKA Secretariat will use that information only for internal EUREKA purposes or as aggregated figures making any references to specific cases or identifications impossible.

1. Your organisation

A. Type of organisation

Large company

SME

University

Research centre

Other

Definition of Small and Medium-sized Enterprises – SME

Criteria	Micro-enterprises	Small	Medium
Number of Employees	< 10	< 50	< 250
Annual turnover	< 2 M€	< 10 M€	< 50 M€
Or Total Balance sheet	< 2 M€	< 10 M€	< 43 M€
Independence	No more than 25% of the capital or voting rights are directly or indirectly controlled jointly or individually by one or more enterprises which are not themselves SME or by public bodies.		

B. Organisation details

For industrialists only

Total turnover last year M€

Part of the turnover achieved in

- > Your country %
- > Europe %
- > Other %

Ratio between R&D budget and total turnover

< 2 %

2-10 %

> 10 %

Organisation part of a larger body yes no

name of this larger body

For universities, research centres and high level educational institutes

Name of the organisation

The organisation is public private

Budget allocated to the RTD €

Main field(s) of RTD

N° of permanent personnel

N° of contract staff (burses, grants, PhD etc) active in RTD fields



2. Your achievements in the project

b) From the following list of possible achievements, please indicate by ticking the appropriate box(es) which were part of your initial objectives, which have been achieved and which are expected to be achieved within 4 years?

	objective	achieved		expected	time to market			
	yes	on completion now	within 2 years	on completion now	in 2 years	more		
New product	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improvements to existing products	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New processes	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improvements to existing processes	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrators, prototypes or pilot phase	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
New licenses <input type="checkbox"/> no.	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
New patents <input type="checkbox"/> no.	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Publications	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved/new knowledge of skills	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved management/quality of work	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New (or improved) strategic industrial alliance(s)	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New services	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, *please specify

(*) new standards, increased R&D investments, R&D investments in new areas, shorter R&D cycles, investment in production capability, etc.

c) How would you describe the results you achieved in the project with reference to products, technology and market? Summary description (10 lines maximum). Use additional sheet if required.

For industrialists only

- | | | | | | |
|----|---|-----|--------------------------|----|--------------------------|
| a. | Pre-normative character | yes | <input type="checkbox"/> | no | <input type="checkbox"/> |
| b. | Development of European/World Standard(s) | yes | <input type="checkbox"/> | no | <input type="checkbox"/> |
| c. | Patents filed (or on-going process) – potential value. | yes | <input type="checkbox"/> | no | <input type="checkbox"/> |
| d. | Use of the knowledge generated for additional RTD, education, training and publication; Networking activities | yes | <input type="checkbox"/> | no | <input type="checkbox"/> |

3. Actual commercial impact

a) Please rate your overall commercial achievements by ticking the appropriate box
 excellent good weak bad

b) Please indicate which commercial achievements resulting from your participation, have been achieved and/or are expected in your company.

Estimated additional turnover resulting from the project	achieved		
	on completion	after 2 years	after 4 years
	<input type="text" value="MEURO"/>	<input type="text" value="MEURO"/>	<input type="text" value="MEURO"/>

4. Sustainability and social impact

A. Employment impact

a) For your organisation only, would you please estimate the employment effect resulting directly from your participation? Full Time Equivalent (FTE) in man/years.

Employment impact (in comparison with your situation before the project)	yes	Achieved (estimate number of FTE)		
		on completion	After 2 years	After 4 years
Increase	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Safeguard	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
No effect	<input type="checkbox"/>			
No information available	<input type="checkbox"/>			

b) Did the project directly or indirectly have an impact on creating opportunity for permanent and/or temporary "research jobs" or PhD?
 yes no

This opportunity can be quantified as:
 1 to 3 4 to 10 More than 10

c) Is there an employment increase outside your organisation?
 yes Approximate number



5. Post R&D obstacles

Which of the following obstacles (if any) did you encounter at the post R&D phase?

Tick the appropriate box(es).

Availability of internal funding	<input type="checkbox"/>
Availability of external funding	<input type="checkbox"/>
Change of your company strategy	<input type="checkbox"/>
Changes of users/market requirements	<input type="checkbox"/>
Manufacturing capability (producing at industrial scale)	<input type="checkbox"/>
Distribution network	<input type="checkbox"/>
Other, please specify <input type="text"/>	
Did you miss the opportunity of further support to make your marketing successful	<input type="checkbox"/>
Comments <input type="text"/>	

Name

Function

Tel

Email

Date

Signature